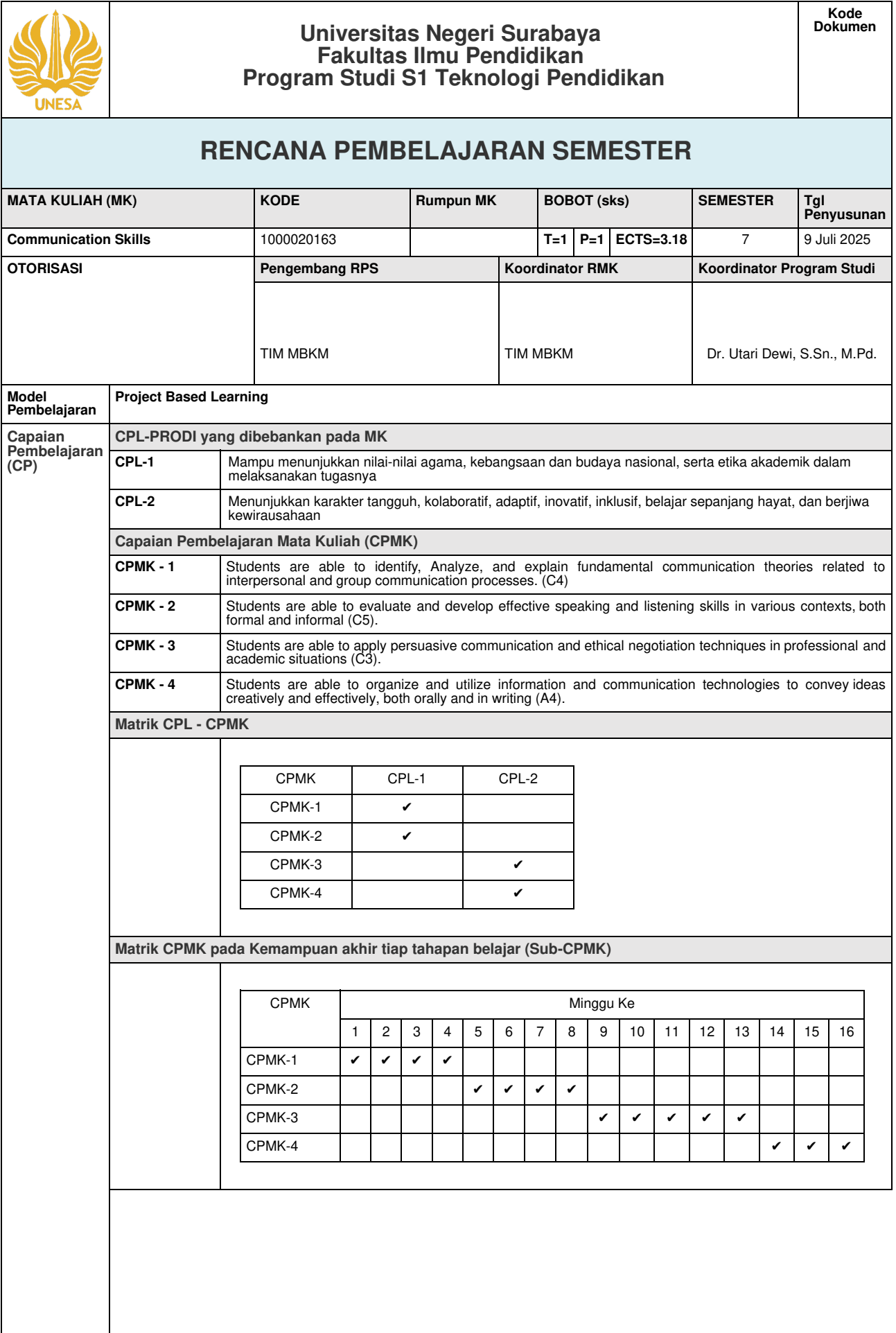




Deskripsi Singkat MK		The UNESA Communication Skills course is designed to develop students' communication skills in various contexts, both verbally and in writing. In this course, students will learn various effective communication techniques, including how to convey ideas clearly, listen actively, and provide constructive feedback. In addition to theory, this course also emphasizes practice through group discussions, presentations, and public speaking exercises. Thus, students not only learn about communication theory, but also gain practical skills that can be applied in academic and professional environments. In addition to basic communication skills, this course also emphasizes the importance of interpersonal communication and communication in a team context. Students will learn how to build positive and productive relationships with colleagues and how to manage conflicts that may arise. Through reflective activities and selfevaluation, students will have the opportunity to identify strengths and areas that need improvement in their communication skills. With a comprehensive approach, the UNESA Communication Skills course aims to prepare students to become effective and professional communicators who are ready to face challenges in the world of work.					
Pustaka		Utama :					
		1. Chaffey, D. (2022). Digital marketing: Strategy, implementation, and practice (8th ed.). Pearson. 2. Carroll, B. (2021). Writing for digital media (3rd ed.). Routledge. 3. Carnegie, D. & Associates. (2020). Effective communication skills: Essential skills for success in work and life. Simon & Schuster. 4. Davis, D. (2020). Creative strategy and the business of design. Peachpit Press. 5. Guzman, A. (Ed.). (2021). Communication in the age of virtual reality. Routledge. 6. Lipschultz, J. H. (2022). Social media communication: Concepts, practices, data, law, and ethics (3rd ed.). Routledge. 7. Jones, B. (2021). Communicating data with Tableau. O'Reilly Media. 8. Madigan, M. T. (2020). Digital communication: Technologies, concepts, and applications. McGraw-Hill. 9. Abel, S., & Bailie, R. (2020). The language of content strategy. XML Press. 10. Winters, S. (2020). Content design. Content Design London. 11. Mehrabian, A. (2020). Nonverbal Communication (Revised ed.). Routledge. 12. Goleman, D. (2020). Emotional Intelligence 2.0. TalentSmart. 13. Cohen, S., & Austin, S. (2021). Essential Communication Skills for Healthcare Professionals. Springer 14. DeVito, J. A. (2021). The Interpersonal Communication Book (15th ed.). Pearson. 15. Garnett, R., & Payne, E. (2020). Strategic Communication: A Critical Introduction. Palgrave Macmillan. 16. Hargie, O. D. W. (2020). Skilled Interpersonal Communication: Research, Theory, and Practice (6th ed.). Routledge.					
		Pendukung :					
		1. Scholar 2. SINTA 3. Scopus					
Dosen Pengampu							
Mg Ke-	Kemampuan akhir tiap tahapan belajar (Sub-CPMK)	Penilaian		Bantuan Pembelajaran, Metode Pembelajaran, Penugasan Mahasiswa, [Estimasi Waktu]		Materi Pembelajaran [Pustaka]	Bobot Penilaian (%)
		Indikator	Kriteria & Bentuk	Luring (offline)	Daring (online)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Students understand the role of communication in the final project process.	Participation and reflection, Presentation	Kriteria: Understand, Participation and reflection, Presentation Bentuk Penilaian : Aktifitas Partisipasif, Praktik / Unjuk Kerja	Lecture, class dialogue, group sharing 2 X 50	Lecture, class dialogue, group sharing 2 X 50	Materi: Communication Skills Pustaka: Cohen, S., & Austin, S. (2021). <i>Essential Communication Skills for Healthcare Professionals</i> . Springer	3%
2	Students understand the role of communication in the final project process.	Participation and reflection, Presentation	Kriteria: Understand, Participation and reflection, Presentation Bentuk Penilaian : Aktifitas Partisipasif, Praktik / Unjuk Kerja	Lecture, class dialogue, group sharing 2 X 50	Lecture, class dialogue, group sharing 2 X 50	Materi: Communication Skills Pustaka: Cohen, S., & Austin, S. (2021). <i>Essential Communication Skills for Healthcare Professionals</i> . Springer	3%

3	Students can express research ideas clearly, both verbally and in writing.	Participation and reflection, Presentation	Kriteria: Understand, Participation and reflection, Presentation Bentuk Penilaian : Aktifitas Partisipasif, Praktik / Unjuk Kerja	Lecture, class dialogue, group sharing 2 X 50	Lecture, class dialogue, group sharing 2 X 50	Materi: Communication Skills Pustaka: Cohen, S., & Austin, S. (2021). <i>Essential Communication Skills for Healthcare Professionals</i> . Springer	3%
4	Students can express research ideas clearly, both verbally and in writing.	Participation and reflection, Presentation	Kriteria: Understand, Participation and reflection, Presentation Bentuk Penilaian : Aktifitas Partisipasif, Praktik / Unjuk Kerja	Lecture, class dialogue, group sharing 2 X 50	Lecture, class dialogue, group sharing 2 X 50	Materi: Communication Skills Pustaka: Cohen, S., & Austin, S. (2021). <i>Essential Communication Skills for Healthcare Professionals</i> . Springer	3%
5	Students can express research ideas clearly, both verbally and in writing.	Participation and reflection, Presentation	Kriteria: Understand, Participation and reflection, Presentation Bentuk Penilaian : Aktifitas Partisipasif, Praktik / Unjuk Kerja	Lecture, class dialogue, group sharing 2 X 50	Lecture, class dialogue, group sharing 2 X 50	Materi: Communication Skills Pustaka: Cohen, S., & Austin, S. (2021). <i>Essential Communication Skills for Healthcare Professionals</i> . Springer	3%
6	Students develop skills in formal academic writing	Participation and reflection, Presentation, Writing	Kriteria: Understand, Participation and reflection, Presentation, Structure Writing Bentuk Penilaian : Aktifitas Partisipasif, Praktik / Unjuk Kerja	Lecture, class dialogue, group sharing 2 X 50	Lecture, class dialogue, group sharing 2 X 50	Materi: Communication Skills Pustaka: Cohen, S., & Austin, S. (2021). <i>Essential Communication Skills for Healthcare Professionals</i> . Springer	3%
7	Students develop skills in formal academic writing	Participation and reflection, Presentation, Writing	Kriteria: Understand, Participation and reflection, Presentation, Structure Writing Bentuk Penilaian : Aktifitas Partisipasif, Praktik / Unjuk Kerja	Lecture, class dialogue, group sharing 2 X 50	Lecture, class dialogue, group sharing 2 X 50	Materi: Communication Skills Pustaka: Cohen, S., & Austin, S. (2021). <i>Essential Communication Skills for Healthcare Professionals</i> . Springer	4%

8	UTS	UTS	Kriteria: UTS Bentuk Penilaian : Aktifitas Partisipasif, Praktik / Unjuk Kerja	UTS 2 X 50	UTS 2 X 50	Materi: Communication Skills Pustaka: Cohen, S., & Austin, S. (2021). <i>Essential Communication Skills for Healthcare Professionals</i> . Springer	20%
9	Students practice writing emails and formal requests to advisors or institutions.	Participation and reflection, Presentation, Writing	Kriteria: Understand, Participation and reflection, Presentation, Structure Writing Bentuk Penilaian : Aktifitas Partisipasif, Praktik / Unjuk Kerja	Lecture, class dialogue, group sharing 2 X 50	Lecture, class dialogue, group sharing 2 X 50	Materi: Communication Skills Pustaka: Cohen, S., & Austin, S. (2021). <i>Essential Communication Skills for Healthcare Professionals</i> . Springer	4%
10	Students practice writing emails and formal requests to advisors or institutions.	Participation and reflection, Presentation, Writing	Kriteria: Understand, Participation and reflection, Presentation, Structure Writing Bentuk Penilaian : Aktifitas Partisipasif, Praktik / Unjuk Kerja	Lecture, class dialogue, group sharing 2 X 50	Lecture, class dialogue, group sharing 2 X 50	Materi: Communication Skills Pustaka: Cohen, S., & Austin, S. (2021). <i>Essential Communication Skills for Healthcare Professionals</i> . Springer	4%
11	Students practice writing emails and formal requests to advisors or institutions.	Participation and reflection, Presentation, Writing	Kriteria: Understand, Participation and reflection, Presentation, Structure Writing Bentuk Penilaian : Aktifitas Partisipasif, Praktik / Unjuk Kerja	Lecture, class dialogue, group sharing 2 X 50	Lecture, class dialogue, group sharing 2 X 50	Materi: Communication Skills Pustaka: Cohen, S., & Austin, S. (2021). <i>Essential Communication Skills for Healthcare Professionals</i> . Springer	4%
12	Students improve nonverbal communication and active listening.	Participation and reflection, Presentation	Kriteria: Understand, Participation and reflection, Presentation Bentuk Penilaian : Aktifitas Partisipasif, Praktik / Unjuk Kerja	Lecture, class dialogue, group sharing 2 X 50	Lecture, class dialogue, group sharing 2 X 50	Materi: Communication Skills Pustaka: Cohen, S., & Austin, S. (2021). <i>Essential Communication Skills for Healthcare Professionals</i> . Springer	4%

13	Students improve nonverbal communication and active listening.	Participation and reflection, Presentation	Kriteria: Understand, Participation and reflection, Presentation Bentuk Penilaian : Aktifitas Partisipasif, Praktik / Unjuk Kerja	Lecture, class dialogue, group sharing 2 X 50	Lecture, class dialogue, group sharing 2 X 50	Materi: Communication Skills Pustaka: Cohen, S., & Austin, S. (2021). <i>Essential Communication Skills for Healthcare Professionals</i> . Springer	4%
14	Students learn how to manage anxiety and speak with confidence under pressure.	Participation and reflection, Presentation	Kriteria: Understand, Participation and reflection, Presentation Bentuk Penilaian : Aktifitas Partisipasif, Praktik / Unjuk Kerja	Lecture, class dialogue, group sharing 2 X 50	Lecture, class dialogue, group sharing 2 X 50	Materi: Communication Skills Pustaka: Cohen, S., & Austin, S. (2021). <i>Essential Communication Skills for Healthcare Professionals</i> . Springer	4%
15	Students reflect on their communication growth and create a personal improvement plan.	Participation and reflection, Presentation, Insight in reflection	Kriteria: Understand, Participation and reflection, Presentation, Insight in reflection Bentuk Penilaian : Aktifitas Partisipasif, Praktik / Unjuk Kerja	Lecture, class dialogue, group sharing, Journaling 2 X 50	Lecture, class dialogue, group sharing, Journaling 2 X 50	Materi: Communication Skills Pustaka: Cohen, S., & Austin, S. (2021). <i>Essential Communication Skills for Healthcare Professionals</i> . Springer	4%
16	UAS	UAS	Kriteria: UAS Bentuk Penilaian : Aktifitas Partisipasif, Praktik / Unjuk Kerja	UAS 2 X 50	UAS 2 X 50	Materi: All Materials Pustaka: Garnett, R., & Payne, E. (2020). <i>Strategic Communication: A Critical Introduction</i> . Palgrave Macmillan.	30%

Rekap Persentase Evaluasi : Project Based Learning

No	Evaluasi	Persentase
1.	Aktifitas Partisipasif	50%
2.	Praktik / Unjuk Kerja	50%
		100%

Catatan

- Capaian Pembelajaran Lulusan Prodi (CPL - Prodi)** adalah kemampuan yang dimiliki oleh setiap lulusan prodi yang merupakan internalisasi dari sikap, penguasaan pengetahuan dan ketrampilan sesuai dengan jenjang prodinya yang diperoleh melalui proses pembelajaran.
- CPL yang dibebankan pada mata kuliah** adalah beberapa capaian pembelajaran lulusan program studi (CPL-Prodi) yang digunakan untuk pembentukan/pengembangan sebuah mata kuliah yang terdiri dari aspek sikap, ketrampilan umum, ketrampilan khusus dan pengetahuan.
- CP Mata kuliah (CPMK)** adalah kemampuan yang dijabarkan secara spesifik dari CPL yang dibebankan pada mata kuliah, dan bersifat spesifik terhadap bahan kajian atau materi pembelajaran mata kuliah tersebut.
- Sub-CPMK Mata kuliah (Sub-CPMK)** adalah kemampuan yang dijabarkan secara spesifik dari CPMK yang dapat diukur atau diamati dan merupakan kemampuan akhir yang direncanakan pada tiap tahap pembelajaran, dan bersifat spesifik terhadap materi pembelajaran mata kuliah tersebut.

5. **Indikator penilaian** kemampuan dalam proses maupun hasil belajar mahasiswa adalah pernyataan spesifik dan terukur yang mengidentifikasi kemampuan atau kinerja hasil belajar mahasiswa yang disertai bukti-bukti.
6. **Kreteria Penilaian** adalah patokan yang digunakan sebagai ukuran atau tolok ukur ketercapaian pembelajaran dalam penilaian berdasarkan indikator-indikator yang telah ditetapkan. Kreteria penilaian merupakan pedoman bagi penilai agar penilaian konsisten dan tidak bias. Kreteria dapat berupa kuantitatif ataupun kualitatif.
7. **Bentuk penilaian:** tes dan non-tes.
8. **Bentuk pembelajaran:** Kuliah, Responsi, Tutorial, Seminar atau yang setara, Praktikum, Praktik Studio, Praktik Bengkel, Praktik Lapangan, Penelitian, Pengabdian Kepada Masyarakat dan/atau bentuk pembelajaran lain yang setara.
9. **Metode Pembelajaran:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, dan metode lainnya yg setara.
10. **Materi Pembelajaran** adalah rincian atau uraian dari bahan kajian yg dapat disajikan dalam bentuk beberapa pokok dan sub-pokok bahasan.
11. **Bobot penilaian** adalah prosentasi penilaian terhadap setiap pencapaian sub-CPMK yang besarnya proposional dengan tingkat kesulitan pencapaian sub-CPMK tsb., dan totalnya 100%.
12. TM=Tatap Muka, PT=Penugasan terstruktur, BM=Belajar mandiri.