



Universitas Negeri Surabaya
Fakultas Bahasa dan Seni
Program Studi S2 Pendidikan Bahasa dan Sastra

Kode Dokumen

RENCANA PEMBELAJARAN SEMESTER

MATA KULIAH (MK)	KODE	Rumpun MK	BOBOT (sks)			SEMESTER	Tgl Penyusunan
Kajian Budaya Pop	8811102225		T=2	P=0	ECTS=4.48	3	10 April 2025
OTORISASI	Pengembang RPS		Koordinator RMK			Koordinator Program Studi	
	Prof. Dr. Anas Ahmadi, M.Pd; Mohammad Rokib				Dr. Titik Indarti, M.Pd.	

Model Pembelajaran	Case Study
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Capaian Pembelajaran (CP)	CPL-PRODI yang dibebankan pada MK
CPL-1	Mampu menunjukkan nilai-nilai agama, kebangsaan dan budaya nasional, serta etika akademik dalam melaksanakan tugasnya
CPL-2	Menunjukkan karakter tangguh, kolaboratif, adaptif, inovatif, inklusif, belajar sepanjang hayat, dan berjiwa kewirausahaan
CPL-3	Mengembangkan pemikiran logis, kritis, sistematis, dan kreatif dalam melakukan pekerjaan yang spesifik di bidang keahliannya serta sesuai dengan standar kompetensi kerja bidang yang bersangkutan
CPL-6	Mampu menyusun ide, hasil pemikiran, dan argumen saintifik yang logis, kritis, sistematis, kreatif dan inovatif dalam bidang pendidikan bahasa dan sastra, serta bidang kebahasaan dan kesastraan secara bertanggung jawab dan berdasarkan etika akademik.
CPL-10	Menguasai konsep-konsep teoretis bahasa dan sastra dan penerapannya yang berbasis pada filsafat pendidikan, filsafat bahasa, dan filsafat sastra

Capaian Pembelajaran Mata Kuliah (CPMK)	
CPMK - 1	Being able to examine concepts of popular culture and various theoretical approaches to the study of popular culture
CPMK - 2	Being able to compose a reflective essay and an analytical essay on current popular cultural phenomena.

Matrik CPL - CPMK						
	CPL-1	CPL-2	CPL-3	CPL-6	CPL-10	
CPMK-1	✓		✓		✓	
CPMK-2	✓	✓	✓	✓	✓	

Matrik CPMK pada Kemampuan akhir tiap tahapan belajar (Sub-CPMK)																
CPMK	Minggu Ke															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
CPMK-1		✓	✓													
CPMK-2	✓			✓	✓							✓				✓

Deskripsi Singkat MK	Mata kuliah "Kajian Budaya Populer" mengkaji konsep, teori, dan metode utama dalam studi budaya populer, serta penerapannya dalam konteks pendidikan dan sosial. Melalui analisis teks, media, representasi identitas, dan dampak globalisasi, mahasiswa diajak memahami bagaimana budaya populer berfungsi sebagai arena negosiasi kekuasaan, identitas, dan nilai-nilai sosial. Mata kuliah ini juga membahas bagaimana budaya populer dapat digunakan sebagai alat pedagogis untuk membangun kesadaran kritis dalam masyarakat, dengan pendekatan praktis melalui proyek penelitian dan studi kasus yang relevan.
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Pustaka	<p>Utama :</p> <ol style="list-style-type: none"> 1. Massik, Sonia & Solomon, Jack., 2012. Signs of Life in the U.S.A; Readings of Popular Culture for Writers. New York: Bedford/St. Martin'. 2. Heryanto, Ariel (Ed.), 2008. Popular Culture in Indonesia . New York: Routledge Taylor and Francis Group 3. Adlin, Alfathri, ed. 2006. Resistensi Gaya Hidup: Teori dan Realitas. Yogyakarta: Jalasutra 4. Storey, J. (2015). Cultural theory and popular culture: An introduction (7th ed.). Routledge 5. Heryanto, Ariel (ed.). (2012). Budaya Populer di Indonesia: Mencairnya Identitas Pasca-Orde Baru. Yogyakarta: Jalasutra. Penerjemah: Eka S. Saputra, Penyelaras Bahasa: M. Nasrudin. 6. Burns, Gary (ed.). (2016). A Companion to Popular Culture. John Wiley & Sons, Incorporated: Wiley Blackwell.
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		Pendukung :					
		<ol style="list-style-type: none"> 1. Articles, Research Journals, Publications, Magazines, Posters, Pamphlests, Movies, Songs, and many others which reflect the current trends of culture 2. 6. Spracklen, Karl. (2015). Digital Leisure, the Internet and Popular Culture: Communities and Identities in a Digital Age. Palgrave Macmillan UK. 3. 8. Weintraub, Andrew N. (ed.). (2011). Islam and Popular Culture in Indonesia and Malaysia. Routledge. 					
Dosen Pengampu		Prof. Dr. Anas Ahmadi, S.Pd., M.Pd. Mohammad Rokib, S.S., M.A., Ph.D. Dr. Octo Dendy Andriyanto, S.Pd., M.Pd.					
Mg Ke-	Kemampuan akhir tiap tahapan belajar (Sub-CPMK)	Penilaian		Bantuk Pembelajaran, Metode Pembelajaran, Penugasan Mahasiswa, [Estimasi Waktu]		Materi Pembelajaran [Pustaka]	Bobot Penilaian (%)
		Indikator	Kriteria & Bentuk	Luring (offline)	Daring (online)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Memahami konsep dasar budaya populer, sejarah perkembangannya, dan relevansi dalam kajian akademik.	<ol style="list-style-type: none"> 1. Mahasiswa dapat menjelaskan definisi dan sejarah perkembangan budaya populer serta mengidentifikasi ruang lingkup kajian 2. Mahasiswa mampu menerapkan teori-teori utama dalam analisis fenomena budaya populer. 	<p>Kriteria:</p> <ol style="list-style-type: none"> 1. Identification of Key Themes and Elements 2. Creativity and Originality 3. Analysis of Key Elements and Themes 4. Analysis and application <p>Bentuk Penilaian : Aktifitas Partisipasif, Praktik / Unjuk Kerja</p>	Ceramah interaktif, Quiz, Diskusi kelompok 2 x 50		<p>Materi: Popular Culture</p> <p>Pustaka: 4. Storey, J. (2015). <i>Cultural theory and popular culture: An introduction (7th ed.)</i>. Routledge</p>	10%
2	Students understand the concept and theory of Popular Signs and the issues in American Culture	Students should be able to demonstrate the ability to apply the concept and theory of Popular Signs and the issues in American Culture in their classroom discussion critically	<p>Kriteria:</p> <ol style="list-style-type: none"> 1. Creativity and Originality 2. Identification of Key Themes and Elements 3. Analysis of Key Elements and Themes 4. Analysis and application <p>Bentuk Penilaian : Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja</p>	Offline: Lecture; Sharing and Discussion; Q and A for reflective practice 2 x 50		<p>Materi: Popular culture in America</p> <p>Pustaka: 1. Massik, Sonia & Solomon, Jack., 2012. <i>Signs of Life in the U.S.A; Readings of Popular Culture for Writers</i>. New York: Bedford/St. Martin'.</p>	9%
3	Students understand what to do to write a reseach paper about Popular Culture	Students should be able to write and disseminate a reseach paper about Popular Culture	<p>Kriteria:</p> <ol style="list-style-type: none"> 1. Creativity and Originality 2. Identification of Key Themes and Elements 3. Analysis of Key Elements and Themes 4. Analysis and interpretation of texts 5. Analysis and application <p>Bentuk Penilaian : Aktifitas Partisipasif, Penilaian Hasil Project / Penilaian Produk</p>	Offline: Lecture; sharing and discussion; Q and A for reflective practice 2 x 50		<p>Materi: Popular culture and contemporary culture</p> <p>Pustaka: 4. Storey, J. (2015). <i>Cultural theory and popular culture: An introduction (7th ed.)</i>. Routledge</p>	5%

4	Students understand what to do to write a reseach paper about Popular Culture	Students should be able to write and disseminate a reseach paper about Popular Culture	Kriteria: 1. Creativity and Originality 2. Identification of Key Themes and Elements 3. Analysis of Key Elements and Themes 4. Analysis and interpretation of texts 5. Analysis and application Bentuk Penilaian : Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja	Offline: Lecture; sharing and discussion; Q and A for reflective practice 2 x 50		Materi: Popular culture and contemporary culture Pustaka: 4. Storey, J. (2015). <i>Cultural theory and popular culture: An introduction (7th ed.)</i> . Routledge	10%
5	Students understand how to conduct a reseach about Popular Culture and how to cite sources	Students should be able to write a reseach on popular culture	Kriteria: 1. Creativity and Originality 2. Identification of Key Themes and Elements 3. Analysis of Key Elements and Themes 4. Analysis and interpretation of texts 5. Analysis and application 6. Writing Quality Bentuk Penilaian : Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja	Offline: Lecture; sharing and discussion; Q and A for reflective practice 2 x 50		Materi: Music and Songs Pustaka: 1. Massik, Sonia & Solomon, Jack., 2012. <i>Signs of Life in the U.S.A; Readings of Popular Culture for Writers</i> . New York: Bedford/St. Martin'. Materi: Jazz life and night club Pustaka: 4. Storey, J. (2015). <i>Cultural theory and popular culture: An introduction (7th ed.)</i> . Routledge	9%

6	Students are able to present research paper written by other scholars confidently and give relevant and critical assessment on others' presentation	Students should be able to present their ideas in the form of presentation	<p>Kriteria:</p> <ol style="list-style-type: none"> 1. Creativity and Originality 2. Identification of Key Themes and Elements 3. Analysis of Key Elements and Themes 4. Analysis and application 5. Language Performance both oral and written <p>Bentuk Penilaian : Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja</p>	Offline: Lecture; presentation; sharing and discussion; Q and A 2 x 50		<p>Materi: Music and Life Pustaka: 1. <i>Massik, Sonia & Solomon, Jack., 2012. Signs of Life in the U.S.A; Readings of Popular Culture for Writers. New York: Bedford/St. Martin'.</i></p> <p>Materi: Pop culture in Indonesia Pustaka: 2. <i>Heryanto, Ariel (Ed)., 2008. Popular Culture in Indonesia . New York: Routledge Taylor and Francis Group</i></p> <p>Materi: Culture and resistance Pustaka: 4. <i>Storey, J. (2015). Cultural theory and popular culture: An introduction (7th ed.). Routledge</i></p>	6%
7	Students are able to present research paper written by other scholars confidently and give relevant and critical assessment on others' presentation	Students should be able to analyze journals, articles, and ideas shared by other students, and the researchers' ideas as well	<p>Kriteria:</p> <ol style="list-style-type: none"> 1. Creativity and Originality 2. Identification of Key Themes and Elements 3. Analysis of Key Elements and Themes 4. Analysis and application <p>Bentuk Penilaian : Aktifitas Partisipatif, Penilaian Hasil Project / Penilaian Produk</p>	Offline: lecturing; presentation; sharing and discussion; Q and A for reflective practice 2 x 50		<p>Materi: Popular culture and lifestyles Pustaka: 4. <i>Storey, J. (2015). Cultural theory and popular culture: An introduction (7th ed.). Routledge</i></p> <p>Materi: Other researchers' findings and insights Pustaka: <i>Articles, Research Journals, Publications, Magazines, Posters, Pamphlets, Movies, Songs, and many others which reflect the current trends of culture</i></p>	4%

8	Students are able to write an article which criticises the practices of popular culture and its developments in different era and mileu	Students should be able to write an article contrasting the popular culture in different eras and different mileu	Kriteria: 1. Creativity and Originality 2. Identification of Key Themes and Elements 3. Analysis of Key Elements and Themes 4. Analysis and application 5. Writing Quality Bentuk Penilaian : Aktifitas Partisipasif, Penilaian Hasil Project / Penilaian Produk		Online: mini research online and library research 2 x 50	Materi: American Life and Freedom Pustaka: 1. <i>Massik, Sonia & Solomon, Jack., 2012. Signs of Life in the U.S.A; Readings of Popular Culture for Writers. New York: Bedford/St. Martin'.</i> Materi: Indonesian society and culture Pustaka: 2. <i>Heryanto, Ariel (Ed)., 2008. Popular Culture in Indonesia . New York: Routledge Taylor and Francis Group</i> Materi: Culture and resistance Pustaka: 3. <i>Adlin, Alfathri, ed. 2006. Resistensi Gaya Hidup: Teori dan Realitas. Yogyakarta: Jalasutra</i> Materi: The Insights of popular culture in contemporary world Pustaka: 4. <i>Storey, J. (2015). Cultural theory and popular culture: An introduction (7th ed.). Routledge</i>	10%
9	Students are able to present research paper written by other scholars confidently and give relevant and critical assessment on others' presentation	Students should be able to write and present ideas which confronting popular culture in contemporary life	Kriteria: 1. Creativity and Originality 2. Identification of Key Themes and Elements 3. Analysis of Key Elements and Themes 4. Analysis and application 5. Writing Quality Bentuk Penilaian : Praktik / Unjuk Kerja	Offline: presentation; sharing and discussion; Q and A for reflective practice 2 x 50		Materi: Culture and representation Pustaka: 4. <i>Storey, J. (2015). Cultural theory and popular culture: An introduction (7th ed.). Routledge</i>	3%

10	Students are able to present research paper written by other scholars confidently and give relevant and critical assessment on others' presentation	Students should be able to write and present ideas which confronting popular culture in contemporary life	Kriteria: 1. Creativity and Originality 2. Identification of Key Themes and Elements 3. Analysis of Key Elements and Themes 4. Analysis and application 5. Writing Quality Bentuk Penilaian : Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja	Offline: presentation; sharing and discussion; Q and A for reflective practice 2 x 50		Materi: Culture and representation Pustaka: 4. Storey, J. (2015). <i>Cultural theory and popular culture: An introduction</i> (7th ed.). Routledge	5%
11	Students are able to present research paper written by other scholars confidently and give relevant and critical assessment on others' presentation	Students should be able to write and present ideas which confronting popular culture in contemporary life	Kriteria: 1. Creativity and Originality 2. Identification of Key Themes and Elements 3. Analysis of Key Elements and Themes 4. Analysis and application 5. Writing Quality Bentuk Penilaian : Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja	Offline: presentation; sharing and discussion; Q and A for reflective practice 2 x 50		Materi: Culture and representation Pustaka: 4. Storey, J. (2015). <i>Cultural theory and popular culture: An introduction</i> (7th ed.). Routledge	5%
12	Students are able to present research paper written by other scholars confidently and give relevant and critical assessment on others' presentation	Students should be able to write and present ideas which confronting popular culture in contemporary life	Kriteria: 1. Creativity and Originality 2. Identification of Key Themes and Elements 3. Analysis of Key Elements and Themes 4. Analysis and application 5. Writing Quality Bentuk Penilaian : Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja	Offline: presentation; sharing and discussion; Q and A for reflective practice 2 x 50		Materi: Culture and representation Pustaka: 4. Storey, J. (2015). <i>Cultural theory and popular culture: An introduction</i> (7th ed.). Routledge	5%
13	Students are able to present research paper written by other scholars confidently and give relevant and critical assessment on others' presentation	Students should be able to write and present ideas which confronting popular culture in contemporary life	Kriteria: 1. Creativity and Originality 2. Identification of Key Themes and Elements 3. Analysis of Key Elements and Themes 4. Analysis and application 5. Writing Quality Bentuk Penilaian : Praktik / Unjuk Kerja	Offline: presentation; sharing and discussion; Q and A for reflective practice 2 x 50		Materi: Culture and representation Pustaka: 4. Storey, J. (2015). <i>Cultural theory and popular culture: An introduction</i> (7th ed.). Routledge	5%

14	Students are able to analyze the issues of Popular Culture in Indonesia	Students should be able to disseminate their analysis of the issues of Popular Culture in Indonesia with respect to some different cultural phenomena in Indonesia and also South East Asia	Kriteria: 1. Creativity and Originality 2. Identification of Key Themes and Elements 3. Analysis of Key Elements and Themes 4. Analysis and application 5. Writing Quality Bentuk Penilaian : Aktifitas Partisipatif, Penilaian Hasil Project / Penilaian Produk	Offline: lecturing; sharing and discussing the overall topics in culture and popular culture; Q and A for reflective practice 2 x 50		Materi: Culture in Indoensian society Pustaka: 2. <i>Heryanto, Ariel (Ed)., 2008. Popular Culture in Indonesia . New York: Routledge Taylor and Francis Group</i> <hr/> Materi: Culture and representation Pustaka: 3. <i>Adlin, Alfathri, ed. 2006. Resistensi Gaya Hidup: Teori dan Realitas. Yogyakarta: Jalasutra</i> <hr/> Materi: Culture and resistance Pustaka: <i>Articles, Research Journals, Publications, Magazines, Posters, Pamphlests, Movies, Songs, and many others which reflect the current trends of culture</i>	5%
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15	Students are able to make themselves believe that they understand what they learn in Popular Culture Studies and be ready to apply into conducting and writing research paper	Students should be able to demonstrate the ability to apply the concepts and theory of Popular Culture in contemporary life and apply those concepts into their project of critical article about popular culture	Kriteria: 1. Creativity and Originality 2. Identification of Key Themes and Elements 3. Idea and Organization 4. Analysis and interpretation of texts 5. Analysis and application 6. Writing Quality Bentuk Penilaian : Aktifitas Partisipatif, Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja		Online: Sharing and Discussion, Concultation of the project; Q and A for reflective practice 2 x 50	Materi: All materials which have been discussed during the offline and online sessions Pustaka: 4. Storey, J. (2015). <i>Cultural theory and popular culture: An introduction (7th ed.)</i> . Routledge Materi: All materials which have been discussed during the offline and online sessions Pustaka: Articles, Research Journals, Publications, Magazines, Posters, Pamphlests, Movies, Songs, and many others which reflect the current trends of culture	4%
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16	<p>1. In this session, students use their background knowledge in discerning popular culture and contemporary culture to write a critical essay which encompass the topics and issues being discussed in the previous meetings.</p> <p>2. Students apply the concepts and theories of culture and popular culture to produce a comprehensive and critical work to analyze popular culture in contemporary life</p>	<p>1. Students should be able to use their background knowledge in discerning popular culture and contemporary culture to write a critical essay which encompass the topics and issues being discussed in the previous meetings</p> <p>2. Students should be able to apply the concepts and theories of culture and popular culture to produce a comprehensive and critical work to analyze popular culture in contemporary life</p>	<p>Kriteria:</p> <ol style="list-style-type: none"> 1. Creativity and Originality 2. Identification of Key Themes and Elements 3. Idea and Organization 4. Analysis of Key Elements and Themes 5. Analysis and interpretation of texts 6. Analysis and application 7. Writing Quality <p>Bentuk Penilaian : Aktifitas Partisipasif, Penilaian Hasil Project / Penilaian Produk, Praktik / Unjuk Kerja</p>		<p>Offline: Final project, take home exam 2 x 50</p>	<p>Materi: All topics discussed during the classroom sessions</p> <p>Pustaka: 1. <i>Massik, Sonia & Solomon, Jack., 2012. Signs of Life in the U.S.A; Readings of Popular Culture for Writers. New York: Bedford/St. Martin'.</i></p> <p>Materi: All materials discussed in the classroom</p> <p>Pustaka: 4. <i>Storey, J. (2015). Cultural theory and popular culture: An introduction (7th ed.). Routledge</i></p> <p>Materi: All materials which have been discussed during the offline and online sessions</p> <p>Pustaka: Articles, Research Journals, Publications, Magazines, Posters, Pamphlests, Movies, Songs, and many others which reflect the current trends of culture</p>	5%
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Rekap Persentase Evaluasi : Case Study

No	Evaluasi	Persentase
1.	Aktifitas Partisipasif	20%
2.	Penilaian Hasil Project / Penilaian Produk	39.5%
3.	Praktik / Unjuk Kerja	40.5%
		100%

Catatan

1. **Capaian Pembelajaran Lulusan Prodi (CPL - Prodi)** adalah kemampuan yang dimiliki oleh setiap lulusan prodi yang merupakan internalisasi dari sikap, penguasaan pengetahuan dan ketrampilan sesuai dengan jenjang prodinya yang diperoleh melalui proses pembelajaran.
2. **CPL yang dibebankan pada mata kuliah** adalah beberapa capaian pembelajaran lulusan program studi (CPL-Prodi) yang digunakan untuk pembentukan/pengembangan sebuah mata kuliah yang terdiri dari aspek sikap, ketrampilan umum, ketrampilan khusus dan pengetahuan.
3. **CP Mata kuliah (CPMK)** adalah kemampuan yang dijabarkan secara spesifik dari CPL yang dibebankan pada mata kuliah, dan bersifat spesifik terhadap bahan kajian atau materi pembelajaran mata kuliah tersebut.

4. **Sub-CPMK Mata kuliah (Sub-CPMK)** adalah kemampuan yang dijabarkan secara spesifik dari CPMK yang dapat diukur atau diamati dan merupakan kemampuan akhir yang direncanakan pada tiap tahap pembelajaran, dan bersifat spesifik terhadap materi pembelajaran mata kuliah tersebut.
5. **Indikator penilaian** kemampuan dalam proses maupun hasil belajar mahasiswa adalah pernyataan spesifik dan terukur yang mengidentifikasi kemampuan atau kinerja hasil belajar mahasiswa yang disertai bukti-bukti.
6. **Kreteria Penilaian** adalah patokan yang digunakan sebagai ukuran atau tolok ukur ketercapaian pembelajaran dalam penilaian berdasarkan indikator-indikator yang telah ditetapkan. Kreteria penilaian merupakan pedoman bagi penilai agar penilaian konsisten dan tidak bias. Kreteria dapat berupa kuantitatif ataupun kualitatif.
7. **Bentuk penilaian:** tes dan non-tes.
8. **Bentuk pembelajaran:** Kuliah, Responsi, Tutorial, Seminar atau yang setara, Praktikum, Praktik Studio, Praktik Bengkel, Praktik Lapangan, Penelitian, Pengabdian Kepada Masyarakat dan/atau bentuk pembelajaran lain yang setara.
9. **Metode Pembelajaran:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, dan metode lainnya yg setara.
10. **Materi Pembelajaran** adalah rincian atau uraian dari bahan kajian yg dapat disajikan dalam bentuk beberapa pokok dan sub-pokok bahasan.
11. **Bobot penilaian** adalah prosentasi penilaian terhadap setiap pencapaian sub-CPMK yang besarnya proposional dengan tingkat kesulitan pencapaian sub-CPMK tsb., dan totalnya 100%.
12. TM=Tatap Muka, PT=Penugasan terstruktur, BM=Belajar mandiri.

RPS ini telah divalidasi pada tanggal 25 November 2024

Koordinator Program Studi S2
Pendidikan Bahasa dan Sastra



Dr. Titik Indarti, M.Pd.
NIDN 0017087607

UPM Program Studi S2
Pendidikan Bahasa dan Sastra



Dr. Riki Nasrullah, M.Hum.
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