



Universitas Negeri Surabaya
Fakultas Ekonomika dan Bisnis
Program Studi S3 Manajemen

Kode Dokumen

RENCANA PEMBELAJARAN SEMESTER

MATA KULIAH (MK)		KODE		Rumpun MK		BOBOT (skls)			SEMESTER		Tgl Penyusunan							
Research in Financial Management Studies		6100103013				T=3	P=0	ECTS=7.56	2		7 April 2025							
OTORISASI		Pengembang RPS				Koordinator RMK			Koordinator Program Studi									
		Dr. Nadia Asandimitra Haryono, S.E., M.M.				Dr Nadia Asandimitra Haryono.,S.E.,M.M.			Prof. Dr. Dewie Tri Wijayati Wardoyo, M.Si.									
Model Pembelajaran	Project Based Learning																	
Capaian Pembelajaran (CP)	CPL-PRODI yang dibebankan pada MK																	
	CPL-9	Lulusan mampu mengimplementasikan teori bidang manajemen dalam mengelola organisasi secara efektif.																
	Capaian Pembelajaran Mata Kuliah (CPMK)																	
	CPMK - 1	• Lulusan mampu menghubungkan antar konsep keuangan satu dan konsep keuangan lainnya yang dilandasi oleh analisis dan argumen yang logis dan terstruktur.																
	CPMK - 2	• Lulusan mampu menelaah artikel secara kritis, mampu menyusun sintesis teori keuangan dan keperilakuan keuangan																
	CPMK - 3	• Lulusan mampu berargumen secara logis dan terstruktur dalam mengembangkan suatu gagasan atau konsep teoretis.																
	Matrik CPL - CPMK																	
		CPMK	CPL-9															
		CPMK-1																
		CPMK-2																
		CPMK-3																
	Matrik CPMK pada Kemampuan akhir tiap tahapan belajar (Sub-CPMK)																	
			CPMK	Minggu Ke														
				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
			CPMK-1															
			CPMK-2															
			CPMK-3															
	Deskripsi Singkat MK	Matakuliah ini dirancang sebagai pendalaman terhadap isu-isu riset kontemporer dalam disiplin Keuangan, termasuk isu-isu keperilakuan dalam disiplin keuangan. Isu tidak hanya dibatasi pada pasar keuangan namun juga pasar modal. Keperilakuan keuangan merupakan konvergensi disiplin psikologi perilaku para pelaku keuangan dan pasar modal serta dampaknya terhadap pasar uang dan pasar modal. Pembahasan berbagai isu fenomena terkini dan metodologi penelitian perilaku dan kelembagaan keuangan akan dipresentasikan dan didiskusikan melalui pembahasan artikel-artikel yang relevan																
	Pustaka	Utama :																
		1. Ackert and Deaves, Behavioral Finance, Psychology, Decision making, and Market, South Western Cengage Learning, 2010 2. Shefrin, Hersh, Beyond Greed and Fear, Harvard Business School Press, 2000. 3. Goldberg, Joachim and Rudiger, Behavioral Finance, John Wiley and Sons, 2001. 4. Jurnal-jurnal ilmiah dan acuan lainnya																
		Pendukung :																

1. 1. Kahneman, D., and A. Tversky, 1979, Prospect Theory: An analysis of decision under risk, *Econometrica* 47 (2), 263-291
2. 2.Tversky , A., and D. Kahneman, 1981, The Framing of decisions and the psychology of choice, *Science* 211, January, 453-458
3. 3.Fishburn, P. C., 1988, Expected utility: An anniversary and a new era, *Journal of Risk and Uncertainty* 1 (3), September, 267-283.
4. 4.Fama, E. F., 1970, Efficient capital markets: a review of theory and empirical work, *Journal of Finance* 31 (1), May, 383-417.
5. 5.Fama, E. F., and K. R. French, 1993, Common risk factors in the returns on stocks and bonds, *Journal of Financial Economics* 33, 3-56.
6. 6.Tversky , A., and D. Kahneman, 1986, Rational choice and the framing of decisions, *Journal of Business* 59 (4), pt. 2, S251-S278.
7. 7.Tversky , A., and D. Kahneman, 1992, Advance in prospect theory: cumulative representation of uncertainty, *Journal of Risk and Uncertainty* 5, 297-323.
8. 8.Kahneman, D., J.L. Knetsch, and R. H. Thaler, 1990, Experimental tests of endowment effect and the coase theorem, *Journal of Political Economy*, 98 (6), 1325-1348.
9. 9.McDermott, R., J. H. Fowler, and O. Smirnov, 2008, On the evolutionary origin of prospect theory preferences, *Journal of Politics* 70 (2), 335-350.
10. 10.Rendleman, R. J., C. P. Jones, and H. A. Latane, 1982, Empirical anomalies based on unexpected earnings and the importance of risk adjustments, *Journal of Financial Economics* 10, 269-287.
11. 11.Roll, R., 1981, A possible explanation of the small firm effect, *Journal of Finance* 36, 879-888.
12. 12.Lakonishok, J., A. Shleifer, and R. Vishny, 1994, Contrarian investment, extrapolation and risk, *Journal of Finance* 49, 1541-1578.
13. 13.Black, F., 1986, noise, *Journal of Finance* 41 (3), 529-543.
14. 14.Heath, C., and A. Tversky, 1991, Preference and belief: Ambiguity and competence in choice under uncertainty, *Journal of Risk and Uncertainty* 4, 5-28.
15. 15. Kahneman, D., and A. Tversky, 1972, Subjective probability: A judgement of representativeness, *Cognitive Psychology* 3, 430-454.
16. 16. Kahneman, D., and A. Tversky, 1973, On the psychology of prediction, *Psychological Review* 80, 237-251.
17. 17. Tversky, A., and D. Kahneman, 1973, Availability: A heuristic for judging frequency and probability, *Cognitive Psychology* 4, 207-232.
18. 18. Ackert, L. F., and B. K. Church, 2006, Firm image and individual investment decisions, *Journal of Behavioral Finance* 7 (3), 155-167.
19. 19. De Bondts, W. F. M., and R. Thaler, 1985, Does the stock market overreact?, *Journal of Finance* 40, 793-807.
20. 20. Griffin, D., and A. Tversky, 1992, The weighing of evidence and the determinants of confidence, *Cognitive Psychology* 24, 411-435.
21. 21. Hirshleifer, D., 2001, Investor psychology and asset pricing, *Journal of Finance* 56, 1533-1597.
22. 22. Camerer, C. F., and D. Lovallo, 1999, Overconfidence and excess entry: An experimental approach, *American Economic Review* 89, 306-318.
23. 23. Fischhoff, B., P. Slovic, and S. Lichtenstein, 1977, Knowing with uncertainty: The appropriateness of extreme confidence, *Journal of Experimental Psychology: Human Perception and Performance* 3, 552-564
24. 24. Barber, B., and T. Odean, 2001, Boys will be boys: gender, overconfidence, and common stock investment, *Quarterly Journal of Economics*.
25. 25. Elster, J., 1998, Emotions and Economic Theory, *Journal of Economic Literature* 36 (1), 47-74.
26. 26. Schachter, S., and J. E. Singer, 1962, Cognitive, social, and physiological determinants of emotional state, *Psychological Review* 69, 379-399.
27. 27. Ekman, P., et al., 1987, Universal and cultural differences in the judgments of facial expressions of emotion, *Journal of Personality and Social Psychology* 53 (4), 712-717.
28. 28. Elster, J., 1998, Emotions and economic theory, *Journal of Economic Literature* 36 (1), 47-74.
29. 29. Persky, J., 1995, Retrospectives: The ethology of homo economicus, *Journal of Economic Perspectives* 9 (2) (Spring), 221-231.
30. 30. Fehr, E., and U. Fischbacher, 2002, Why social preferences matter, the impact of non selfish motives on competition, cooperation, and incentives, *The Economic Journal* 112, C1-C33
31. 31. Asch, S., 1955, Opinions and Social pressure, *Scientific American*, 31-35.
32. 32. Bond, R., and P. B. Smith, 1996, Culture and conformity: A meta analysis of studies using Asch's line judgement task, *Psychological Bulletin* 119, 111-137.
33. 33. Abarbanell, J. S., and V. L. Bernard, 1992, Test of analysts' overreaction/underreaction to earning information as an explanation for anomalous stock price behavior, *Journal of Finance* 47, 1181-1207.
34. 34. Chan, L. K. C., J. Karczeski, and J. Lakonishok, 2003, The level and persistence of growth rates, *Journal of finance* 58, 643-684.
35. 35. Lakonishok, J., A. Shleifer, and R. Vishny, 1994, Contrarian investment, extrapolation and risk, *Journal of Finance* 49, 1541-1578.
36. 36. Barberis, N., A. Shleifer, and R. Vishny, 1988, A model of investor sentiment, *Journal of Financial Economics* 49, 307-344.
37. 37. Benartzi, S., and R. H. Thaler, 1995, Myopic loss aversion and the equity premium puzzle, *Quarterny Journal of Economics* 110 (1) 73-92.
38. 38. Barberis, N., M. Huang, and T. Santos, 2001, prospect theory and asset prices, *Quarterly Journal of Economics* 116 (1), 1-53.
39. 39. Ackert, L. F., and B. K. Church, 2001, The effects of subject pool and design experience on rationality in experimental asset markets, *The Journal of Psychology and Financial Markets* 2 (1), 6-28.
40. 40. Cutler, D. M., J. M. Poterba, and L. H. Summers, 1989, What moves stock prices? *Journal of Portfolio Management* 15 (3), 4-12.
41. 41. Baker, M., and J. Wurgler, 2004, Appearing and dissapearing dividends, *Journal of Financial Economics* 73, 271-288
42. 42. Black, F., and M. S. Scholes, 1974, The effects of dividend yield and dividend policy on common stock prices and returns, *Journal of Financial Economics* 1, 1-22.
43. 43. Pagano, M., F. Panetta, and L. Zingales, 1998, Why do companies go public? An empirical analysis, *Journal of Finance* 53, 27-64.
44. 44. Ikenberry, D., J. Lakonishok, and T. Vermaelen, 1995, Market underreaction to open market share repurchases, *Journal of Financial Economics* 39, 181-208.
45. 45. Statman, M., and D. Caldwell, 1987, Applying behavioral finance to capital budgeting: Project terminations, *Financial Management* 16 (n0.4), 7-15.
46. 46. Statman, M., and T. T Tyebjee, 1985, Optimistic capital budgeting forecasts: An experiment, *Operational Research Quarterly* 20, 149-170.
47. 47. Malmendier, U., and G. Tate, 2005, CEO overconfidence and corporate investment, *Journal of Finance* 60, 2661-2700
48. 48. Heaton, J. B., 2002, managerial optimism and corporate finance, *Financial Management* 31 (no. 2), 33-45.
49. 49. Camerer, C. F., and D. Lovallo, 1999, Overconfidence and excess entry: an experimental approach, *American Economics Review* 89, 306-318.
50. 50. Pompian, M. M., and J. M. Longo, 2004, A new paradigm for practical application of behavioral finnace: Creating investment programs based on personality type and gender to produce better investment results, *Journal of Wealth Management* (Fall), 1-7.
51. 51. Koriat A., S. Lichtenstein, and B. Fischhoff, 1980, Reasons for confidence, *Journal of Experimental Psychology: Human Learning and Memory* 6, 107-118.
52. 52. Benartzi, S., and R. H. Thaler, 2002, How much is investor autonomy worth? *Journal of Finance* 57, 1593-1616.
53. 53. Roszkowski, M. J., G. Davey, and J. E., Grable, 2005, Insights from psychology and psychometrics on measuring risk tolerance, *Journal of Financial Planning* (April), 66-77
54. 54. Kahneman, D., and M. Riepe, 1998, Aspects of investor psychology, *Journal of Portfolio Management* 24 (Summer), 52-65.
55. 55. Chan, L. K. C., and J. Lakonishok, 2004, Value and growth investing: A review and update, *Financial Analysts Journal* 60 (Jan/Feb) 71-86.
56. 56. Barberis, N., and A Shleifer, 2003, Style investing, *Journal of Financial Economics* 68, 161-199.
57. 57. Piotroski, J. D., 2000, Value investing: The use of historical financial statement information to separate winners from losers, *Journal of Accounting Research* 38 (Supplement), 1-41.
58. 58. Scott, J., M. Stumpf, and P. Xu, 1999, Behavioral bias, valuation and active management, *Financial Analysts Journal* 55 (July/Aug), 49-57

Dosen Pengampu	Prof. Dr. Hariyati, Ak., M.Si., CA. Prof. Drs. Ec. Abdul Mongid, M.A., Ph.D. Dr. Nadia Asandimitra Haryono, S.E., M.M.
-----------------------	--

Mg Ke-	Kemampuan akhir tiap tahapan belajar (Sub-CPMK)	Penilaian		Bantuk Pembelajaran, Metode Pembelajaran, Penugasan Mahasiswa, [Estimasi Waktu]		Materi Pembelajaran [Pustaka]	Bobot Penilaian (%)
		Indikator	Kriteria & Bentuk	Luring (offline)	Daring (online)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Introduction to behavioral finance	1.1. Introduction 2.2. Heuristic Driven Bias: The First Theme 3.3. Frame Dependence: The Second Theme 4.4. Inefficient Markets: The Third Theme 5.5. Trying to Predict the Market 6.6. Overconfidence 7.7. Betting on Trends: Naive Extrapolation, Anchoring and Underreaction 8.8. Heuristic Diversity	Kriteria: 1.Ketepatan 2.kesesuaian 3.penguasaan Bentuk Penilaian : Aktifitas Partisipatif	Seminar	Seminar	Materi: Ch 1,2,3,4,5 Pustaka: 2. Shefrin, Hersh, <i>Beyond Greed and Fear</i> , Harvard Business School Press, 2000.	5%
2	Foundation of Finance: Expected Utility Theory, asset Pricing, Market Efficiency and Agency Relationship	1.1. Neoclassical Economics 2.2. Expected Utility 3.3. Risk Attitude 4.4. Framing 5.5. The Pricing of Risk 6.6. Market Efficiency 7.7. Agency Theory 8.8. From Rationality to Psychology 9.9. Empirical Research	Kriteria: Ketepatan, kesesuaian dan penguasaan Bentuk Penilaian : Aktifitas Partisipatif	Seminar	Seminar	Materi: Ch 1 dan Ch 2 Pustaka: 1. Ackert and Deaves, <i>Behavioral Finance, Psychology, Decision making, and Market</i> , South Western Cengage Learning, 2010 Materi: Prospect theory Pustaka: 1. Kahneman, D., and A. Tversky, 1979, <i>Prospect Theory: An analysis of decision under risk</i> , <i>Econometrica</i> 47 (2), 263-291 Materi: Framing Pustaka: 2. Tversky , A., and D. Kahneman, 1981, <i>The Framing of decisions and the psychology of choice</i> , <i>Science</i> 211, January, 453-458 Materi: Expected Utility Pustaka: 3. Fishburn, P. C., 1988, <i>Expected utility: An anniversary and a new era</i> , <i>Journal of Risk and Uncertainty</i> 1 (3), September, 267-283. Materi: Efficient capital markets Pustaka: 4. Fama, E. F., 1970, <i>Efficient capital markets: a review of theory and empirical work</i> , <i>Journal of Finance</i> 31 (1), May, 383-417. Materi: Risk factors Pustaka: 5. Fama, E. F., and K. R. French, 1993, <i>Common risk factors in the returns on stocks and bonds</i> , <i>Journal of Financial Economics</i> 33, 3-56.	5%

3	Prospect Theory, Framing, and Mental Accounting	1.1. Prospect Theory 2.2. Framing 3.3. Mental Accounting 4.4. From Theory to practice 5.5. Empirical Research	Kriteria: Ketepatan, kesesuaian dan penguasaan Bentuk Penilaian : Aktifitas Partisipatif	Seminar	Seminar	Materi: Ch 3 Pustaka: 1. Ackert and Deaves, <i>Behavioral Finance, Psychology, Decision making, and Market</i> , South Western Cengage Learning, 2010 Materi: Rational choice Pustaka: 6.Tversky , A., and D. Kahneman, 1986, <i>Rational choice and the framing of decisions</i> , <i>Journal of Business</i> 59 (4), pt. 2, S251-S278. Materi: Prospect theory Pustaka: 7.Tversky , A., and D. Kahneman, 1992, <i>Advance in prospect theory: cumulative representation of uncertainty</i> , <i>Journal of Risk and Uncertainty</i> 5, 297-323. Materi: endowment effect Pustaka: 8.Kahneman, D., J.L. Knetsch, and R. H. Thaler, 1990, <i>Experimental tests of endowment effect and the coase theorem</i> , <i>Journal of Political Economy</i> , 98 (6), 1325-1348. Materi: Prospect theory Pustaka: 9.McDermott, R., J. H. Fowler, and O. Smirnov, 2008, <i>On the evolutionary origin of prospect theory preferences</i> , <i>Journal of Politics</i> 70 (2), 335-350.	5%
4	Challenges to Market Efficiency	1.1. Some Key Anomalies 2.2. Noise Trading and Limits to arbitrage 3.3. Do Brokerage House Recommendations Beat the Market? 4.4. Empirical Research	Kriteria: Ketepatan, kesesuaian dan penguasaan Bentuk Penilaian : Aktifitas Partisipatif	Seminar	Seminar	Materi: Ch 4 Pustaka: 1. Ackert and Deaves, <i>Behavioral Finance, Psychology, Decision making, and Market</i> , South Western Cengage Learning, 2010 Materi: unexpected earning Pustaka: 10.Rendleman, R. J., C. P. Jones, and H. A. Latane, 1982, <i>Empirical anomalies based on unexpected earnings and the importance of risk adjustments</i> , <i>Journal of Financial Economics</i> 10, 269-287. Materi: small firm effect Pustaka: 11.Roll, R., 1981, <i>A possible explanation of the small firm effect</i> , <i>Journal of Finance</i> 36, 879-888. Materi: Contrarian investment Pustaka: 12.Lakonishok, J., A. Shleifer, and R. Vishny, 1994, <i>Contrarian investment, extrapolation and risk</i> , <i>Journal of Finance</i> 49, 1541-1578. Materi: Noise Pustaka: 13.Black, F., 1986, <i>noise</i> , <i>Journal of Finance</i> 41 (3), 529-543.	5%

5	Heuristic and Bias	<p>1.1. Perception, Memory and Heuristics</p> <p>2.2. Familiarity and Related Heuristics</p> <p>3.3. Presentativeness and Related Biases</p> <p>4.4. Anchoring</p> <p>5.5. Financial behaviors stemming from familiarity</p> <p>6.6. Financial Behaviors Stemming From Representativeness</p> <p>7.7. Anchoring to available economics cues</p> <p>8.8. Irrationality and Adaptation</p> <p>9.9. Empirical Research</p>	<p>Kriteria: Ketepatan, kesesuaian dan penguasaan</p> <p>Bentuk Penilaian : Aktifitas Partisipatif</p>	Seminar	Seminar	<p>Materi: Ch 5 dan Ch 8</p> <p>Pustaka: 1. Ackert and Deaves, <i>Behavioral Finance, Psychology, Decision making, and Market, South Western Cengage Learning, 2010</i></p> <hr/> <p>Materi: Preference and belief</p> <p>Pustaka: 14. Heath, C., and A. Tversky, 1991, <i>Preference and belief: Ambiguity and competence in choice under uncertainty, Journal of Risk and Uncertainty 4, 5-28.</i></p> <hr/> <p>Materi: Subjective probability</p> <p>Pustaka: 15. Kahneman, D., and A. Tversky, 1972, <i>Subjective probability: A judgement of representativeness, Cognitive Psychology 3, 430-454.</i></p> <hr/> <p>Materi: Predicition</p> <p>Pustaka: 16. Kahneman, D., and A. Tversky, 1973, <i>On the psychology of prediction, Psychological Review 80, 237-251.</i></p> <hr/> <p>Materi: Availability</p> <p>Pustaka: 17. Tversky, A., and D. Kahneman, 1973, <i>Availability: A heuristic for judging frequency and probability, Cognitive Psychology 4, 207-232.</i></p> <hr/> <p>Materi: Firm image</p> <p>Pustaka: 18. Ackert, L. F., and B. K. Church, 2006, <i>Firm image and individual investment decisions, Journal of Behavioral Finance 7 (3), 155-167.</i></p> <hr/> <p>Materi: overreaction</p> <p>Pustaka: 19. De Bondts, W. F. M., and R. Thaler, 1985, <i>Does the stock market overreact?, Journal of Finance 40, 793-807.</i></p>	5%
---	--------------------	---	--	---------	---------	--	----

6		<p>1.1. Miscalibration 2.2. Other Strains of Overconfidence 3.3. Factor Impeding Correction 4.4. Overconfidence and Excessive Trading 5.5. Demographics and Dynamics 6.6. Underdiversification and Excessive Risk Taking 7.7. Excessive Optimism and Analysts 8.8. Empirical Research</p>	<p>Kriteria: Ketepatan, kesesuaian dan penguasaan</p> <p>Bentuk Penilaian : Aktifitas Partisipatif</p>	Seminar	Seminar	<p>Materi: Ch 6 dan Ch 9 Pustaka: 1. Ackert and Deaves, <i>Behavioral Finance, Psychology, Decision making, and Market, South Western Cengage Learning, 2010</i></p> <hr/> <p>Materi: confidence Pustaka: 20. Griffin, D., and A. Tversky, 1992, <i>The weighing of evidence and the determinants of confidence, Cognitive Psychology 24, 411-435.</i></p> <hr/> <p>Materi: Investor psikologi Pustaka: 21. Hirshleifer, D., 2001, <i>Investor psychology and asset pricing, Journal of Finance 56, 1533-1597.</i></p> <hr/> <p>Materi: Overconfidence Pustaka: 22. Camerer, C. F., and D. Lovallo, 1999, <i>Overconfidence and excess entry: An experimental approach, American Economic Review 89, 306-318.</i></p> <hr/> <p>Materi: uncertainty Pustaka: 23. Fischhoff, B., P. Slovic, and S. Lichtenstein, 1977, <i>Knowing with uncertainty: The appropriateness of extreme confidence, Journal of Experimental Psychology: Human Perception and Performance 3, 552-564</i></p> <hr/> <p>Materi: overconfidence Pustaka: 24. Barber, B., and T. Odean, 2001, <i>Boys will be boys: gender, overconfidence, and common stock investment, Quarterly Journal of Economics.</i></p>	5%
---	--	--	--	---------	---------	--	----

7	Emotional Foundations	1.1. The Substance of emotion 2.2. A short history of emotion theory 3.3. Evolution theory 4.4. The Brain 5.5. Emotion and reasoning 6.6. Our minds, bodies, and emotions 7.7. Empirical Research	Kriteria: Ketepatan, kesesuaian dan penguasaan Bentuk Penilaian : Aktifitas Partisipatif	Seminar	Seminar	Materi: Ch 7 dan Ch 10 Pustaka: 1. Ackert and Deaves, <i>Behavioral Finance, Psychology, Decision making, and Market, South Western Cengage Learning, 2010</i> Materi: Emotions Pustaka: 25. Elster, J., 1998, <i>Emotions and Economic Theory, Journal of Economic Literature 36 (1), 47-74.</i> Materi: Cognitive Pustaka: 26. Schachter, S., and J. E. Singer, 1962, <i>Cognitive, social, and physiological determinants of emotional state, Psychological Review 69, 379-399.</i> Materi: Facial expressions of emotions Pustaka: 27. Ekman, P., et al., 1987, <i>Universal and cultural differences in the judgments of facial expressions of emotion, Journal of Personality and Social Psychology 53 (4), 712-717.</i> Materi: Emotions Pustaka: 28. Elster, J., 1998, <i>Emotions and economic theory, Journal of Economic Literature 36 (1), 47-74</i>	5%
8	UTS		Bentuk Penilaian : Tes			Materi: Ch 7 dan Ch 10 Pustaka: 1. Ackert and Deaves, <i>Behavioral Finance, Psychology, Decision making, and Market, South Western Cengage Learning, 2010</i> Materi: Emotions Pustaka: 25. Elster, J., 1998, <i>Emotions and Economic Theory, Journal of Economic Literature 36 (1), 47-74.</i> Materi: Cognitive Pustaka: 26. Schachter, S., and J. E. Singer, 1962, <i>Cognitive, social, and physiological determinants of emotional state, Psychological Review 69, 379-399.</i> Materi: emotion Pustaka: 27. Ekman, P., et al., 1987, <i>Universal and cultural differences in the judgments of facial expressions of emotion, Journal of Personality and Social Psychology 53 (4), 712-717.</i> Materi: Emotions Pustaka: 28. Elster, J., 1998, <i>Emotions and economic theory, Journal of Economic Literature 36 (1), 47-74</i>	10%

9	Social Forces: Selfishness or Altruism	<p>1.1. Homo economics 2.2. Fairness, Reciprocity, and Trust 3.3. Social Influences Matter 4.4. Conformity 5.5. Social Behavior and Emotion 6.6. Social behavior and evolution 7.7. Empirical Research</p>	Bentuk Penilaian : Aktifitas Partisipatif	Seminar	Seminar	<p>Materi: Ch 11 Pustaka: 1. Ackert and Deaves, <i>Behavioral Finance, Psychology, Decision making, and Market, South Western Cengage Learning, 2010</i></p> <hr/> <p>Materi: Ethology Pustaka: 29. Persky, J., 1995, <i>Retrospectives: The ethology of homo economicus, Journal of Economic Perspectives 9 (2) (Spring), 221-231.</i></p> <hr/> <p>Materi: Preference Pustaka: 30. Fehr, E., and U. Fischbacher, 2002, <i>Why social preferences matter, the impact of non selfish motives on competition, cooperation, and incentives, The Economic Journal 112, C1-C33</i></p> <hr/> <p>Materi: Opinion Pustaka: 31. Asch, S., 1955, <i>Opinions and Social pressure, Scientific American, 31-35.</i></p> <hr/> <p>Materi: Culture Pustaka: 32. Bond, R., and P. B. Smith, 1996, <i>Culture and conformity: A meta analysis of studies using Asch's line judgement task, Psychological Bulletin 119, 111-137.</i></p>	5%
10	Behavioral Explanations for Anomalies	<p>1.1. Earnings Announcement and value Vs Growth 2.2. What is behind momentum and reversal? 3.3. Rational Explanation 4.4. Empirical Research</p>	Bentuk Penilaian : Aktifitas Partisipatif	Seminar	Seminar	<p>Materi: Ch 13 Pustaka: 1. Ackert and Deaves, <i>Behavioral Finance, Psychology, Decision making, and Market, South Western Cengage Learning, 2010</i></p> <hr/> <p>Materi: overreaction Pustaka: 33. Abarbanell, J. S., and V. L. Bernard, 1992, <i>Test of analysts' overreaction/underreaction to earning information as an explanation for anomalous stock price behavior, Journal of Finance 47, 1181-1207.</i></p> <hr/> <p>Materi: growth rates Pustaka: 34. Chan, L. K. C., J. Karcseki, and J. Lakonishok, 2003, <i>The level and persistence of growth rates, Journal of finance 58, 643-684.</i></p> <hr/> <p>Materi: Contrarian Pustaka: 35. Lakonishok, J., A. Shleifer, and R. Vishny, 1994, <i>Contrarian investment, extrapolation and risk, Journal of Finance 49, 1541-1578.</i></p> <hr/> <p>Materi: Investor sentiment Pustaka: 36. Barberis, N., A. Shleifer, and R. Vishny, 1988, <i>A model of investor sentiment, Journal of Financial Economics 49, 307-344.</i></p>	5%

11	Do behavioral Factors Explain Stock Market Puzzles?	1.1. The equity premium puzzle 2.2. Real world bubbles 3.3. Experimental bubble markets 4.4. Behavioral finance and market valuations 5.5. Excessive Volatility 6.6. Empirical Research	Kriteria: Ketepatan, kesesuaian dan penguasaan Bentuk Penilaian : Aktifitas Partisipatif	Seminar	seminar	Materi: Ch 14 Pustaka: 1. Ackert and Deaves, <i>Behavioral Finance, Psychology, Decision making, and Market, South Western Cengage Learning, 2010</i> Materi: loss aversion Pustaka: 37. Benartzi, S., and R. H. Thaler, 1995, <i>Myopic loss aversion and the equity premium puzzle, Quarterly Journal of Economics 110 (1) 73-92.</i> Materi: Prospect theory Pustaka: 38. Barberis, N., M. Huang, and T. Santos, 2001, <i>prospect theory and asset prices, Quarterly Journal of Economics 116 (1), 1-53.</i> Materi: rationality Pustaka: 39. Ackert, L. F., and B. K. Church, 2001, <i>The effects of subject pool and design experience on rationality in experimental asset markets, The Journal of Psychology and Financial Markets 2 (1), 6-28.</i> Materi: Stock prices Pustaka: 40. Cutler, D. M., J. M. Poterba, and L. H. Summers, 1989, <i>What moves stock prices? Journal of Portfolio Management 15 (3), 4-12.</i>	5%
12	Rational Manager and Irrational Investor	1.1. Mispricing and the goals of managers 2.2. Managerial actions taking advantages of mispricing 3.3. Irrational managers or irrational investors? 4.4. Empirical Research	Kriteria: Ketepatan, kesesuaian dan penguasaan Bentuk Penilaian : Aktifitas Partisipatif	Seminar	Seminar		5%

13	Behavioral Corporate Finance and Managerial Decision making	<p>1.1. Capital Budgeting: ease of processing, loss aversion, and affect</p> <p>2.2. Managerial overconfidence</p> <p>3.3. Can managerial overconfidence have a positive side?</p> <p>4.4. Empirical Research</p>	<p>Kriteria: Ketepatan, kesesuaian dan penguasaan</p> <p>Bentuk Penilaian : Aktifitas Partisipatif</p>	Seminar	Seminar	<p>Materi: Ch 16</p> <p>Pustaka: 1. Ackert and Deaves, <i>Behavioral Finance, Psychology, Decision making, and Market, South Western Cengage Learning, 2010</i></p> <hr/> <p>Materi: capital budgeting</p> <p>Pustaka: 45. Statman, M., and D. Caldwell, 1987, <i>Applying behavioral finance to capital budgeting: Project terminations, Financial Management 16 (n0.4), 7-15.</i></p> <hr/> <p>Materi: optimistic</p> <p>Pustaka: 46. Statman, M., and T. T Tyebjee, 1985, <i>Optimistic capital budgeting forecasts: An experiment, Operational Research Quarterly 20, 149-170.</i></p> <hr/> <p>Materi: CEO</p> <p>Pustaka: 47. Malmendier, U., and G. Tate, 2005, <i>CEO overconfidence and corporate investment, Journal of Finance 60, 2661-2700</i></p> <hr/> <p>Materi: Optimism</p> <p>Pustaka: 48. Heaton, J. B., 2002, <i>managerial optimism and corporate finance, Financial Management 31 (no. 2), 33-45.</i></p> <hr/> <p>Materi: Overconfidence</p> <p>Pustaka: 49. Camerer, C. F., and D. Lovallo, 1999, <i>Overconfidence and excess entry: an experimental approach, American Economics Review 89, 306-318.</i></p>	5%
----	---	---	--	---------	---------	---	----

14	Debiasing, education, and Client Management	<p>1.1. Can bias be eliminated?</p> <p>2.2. Debiasing through education</p> <p>3.3. Client management using behavioral finance</p> <p>4.4. Empirical Research</p>	<p>Kriteria: Ketepatan, kesesuaian dan penguasaan</p> <p>Bentuk Penilaian : Aktifitas Partisipatif</p>	Seminar	Seminar	<p>Materi: Ch 18</p> <p>Pustaka: 1. Ackert and Deaves, <i>Behavioral Finance, Psychology, Decision making, and Market, South Western Cengage Learning, 2010</i></p> <hr/> <p>Materi: practical application</p> <p>Pustaka: 50. Pompian, M. M., and J. M. Longo, 2004, <i>A new paradigm for practical application of behavioral finance: Creating investment programs based on personality type and gender to produce better investment results, Journal of Wealth Management (Fall)</i>, 1-7.</p> <hr/> <p>Materi: reason</p> <p>Pustaka: 51. Koriat A., S. Lichtenstein, and B. Fischhoff, 1980, <i>Reasons for confidence, Journal of Experimental Psychology: Human Learning and Memory</i> 6, 107-118.</p> <hr/> <p>Materi: autonomy</p> <p>Pustaka: 52. Benartzi, S., and R. H. Thaler, 2002, <i>How much is investor autonomy worth? Journal of Finance</i> 57, 1593-1616.</p> <hr/> <p>Materi: risk</p> <p>Pustaka: 53. Roszkowski, M. J., G. Davey, and J. E., Grable, 2005, <i>Insights from psychology and psychometrics on measuring risk tolerance, Journal of Financial Planning (April)</i>, 66-77</p> <hr/> <p>Materi: Aspects</p> <p>Pustaka: 54. Kahneman, D., and M. Riepe, 1998, <i>Aspects of investor psychology, Journal of Portfolio Management</i> 24 (Summer), 52-65.</p>	5%
----	---	---	--	---------	---------	---	----

15	Behavioral Investing	<p>1.1. The Earnings game: Optimism Anomaly attenuation, style peer groups, and style investing</p> <p>2.2. Refining anomaly capture</p> <p>3.3. Multivariate approach</p> <p>4.4. Style rotation</p> <p>5.5. Is it possible to enhance portfolio performance using behavioral finance?</p> <p>6.6. Empirical Research</p>	<p>Kriteria: Ketepatan, kesesuaian dan penguasaan</p> <p>Bentuk Penilaian : Aktifitas Partisipatif</p>	Seminar	Seminar	<p>Materi: Ch 19</p> <p>Pustaka: 1. Ackert and Deaves, <i>Behavioral Finance, Psychology, Decision making, and Market, South Western Cengage Learning, 2010</i></p> <hr/> <p>Materi: Value</p> <p>Pustaka: 55. Chan, L. K. C., and J. Lakonishok, 2004, <i>Value and growth investing: A review and update, Financial Analysts Journal 60 (Jan/Feb) 71-86.</i></p> <hr/> <p>Materi: Style investing</p> <p>Pustaka: 56. Barberis, N., and A Shleifer, 2003, <i>Style investing, Journal of Financial Economics 68, 161-199.</i></p> <hr/> <p>Materi: Value</p> <p>Pustaka: 57. Piotroski, J. D., 2000, <i>Value investing: The use of historical financial statement information to separate winners from losers, Journal of Accounting Research 38 (Supplement), 1-41.</i></p> <hr/> <p>Materi: Bias</p> <p>Pustaka: 58. Scott, J., M. Stumpf, and P. Xu, 1999, <i>Behavioral bias, valuation and active management, Financial Analysts Journal 55 (July/Aug), 49-57</i></p>	5%
16	UAS		Bentuk Penilaian : Tes				20%

Rekap Persentase Evaluasi : Project Based Learning

No	Evaluasi	Percentase
1.	Aktifitas Partisipatif	70%
2.	Tes	30%
		100%

Catatan

1. **Capaian Pembelajaran Lulusan Prodi (CPL - Prodi)** adalah kemampuan yang dimiliki oleh setiap lulusan prodi yang merupakan internalisasi dari sikap, penguasaan pengetahuan dan ketrampilan sesuai dengan jenjang prodinya yang diperoleh melalui proses pembelajaran.
2. **CPL yang dibebankan pada mata kuliah** adalah beberapa capaian pembelajaran lulusan program studi (CPL-Prodi) yang digunakan untuk pembentukan/pengembangan sebuah mata kuliah yang terdiri dari aspek sikap, ketrampilan umum, ketrampilan khusus dan pengetahuan.
3. **CP Mata Kuliah (CPMK)** adalah kemampuan yang dijabarkan secara spesifik dari CPL yang dibebankan pada mata kuliah, dan bersifat spesifik terhadap bahan kajian atau materi pembelajaran mata kuliah tersebut.
4. **Sub-CPMK Mata Kuliah (Sub-CPMK)** adalah kemampuan yang dijabarkan secara spesifik dari CPMK yang dapat diukur atau diamati dan merupakan kemampuan akhir yang direncanakan pada tiap tahap pembelajaran, dan bersifat spesifik terhadap materi pembelajaran mata kuliah tersebut.
5. **Indikator penilaian** kemampuan dalam proses maupun hasil belajar mahasiswa adalah pernyataan spesifik dan terukur yang mengidentifikasi kemampuan atau kinerja hasil belajar mahasiswa yang disertai bukti-bukti.
6. **Kriteria Penilaian** adalah patokan yang digunakan sebagai ukuran atau tolok ukur ketercapaian pembelajaran dalam penilaian berdasarkan indikator-indikator yang telah ditetapkan. Kriteria penilaian merupakan pedoman bagi penilai agar penilaian konsisten dan tidak bias. Kriteria dapat berupa kuantitatif ataupun kualitatif.
7. **Bentuk penilaian:** tes dan non-tes.
8. **Bentuk pembelajaran:** Kuliah, Responsi, Tutorial, Seminar atau yang setara, Praktikum, Praktik Studio, Praktik Bengkel, Praktik Lapangan, Penelitian, Pengabdian Kepada Masyarakat dan/atau bentuk pembelajaran lain yang setara.
9. **Metode Pembelajaran:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, dan metode lainnya yg setara.
10. **Materi Pembelajaran** adalah rincian atau uraian dari bahan kajian yg dapat disajikan dalam bentuk beberapa pokok dan sub-pokok bahasan.
11. **Bobot penilaian** adalah persentasi penilaian terhadap setiap pencapaian sub-CPMK yang besarnya proposisional dengan tingkat kesulitan pencapaian sub-CPMK tsb., dan totalnya 100%.
12. TM=Tatap Muka, PT=Penugasan terstruktur, BM=Belajar mandiri.

RPS ini telah divalidasi pada tanggal 28 Februari 2024

Koordinator Program Studi S3
Manajemen

UPM Program Studi S3
Manajemen



Prof. Dr. Dewie Tri Wijayati
Wardoyo, M.Si.
NIDN 0029016005



Prof. Dr. Dewie Tri Wijayati
Wardoyo, M.Si.
NIDN 0029016005

File PDF ini digenerate pada tanggal 7 April 2025 Jam 04:45 menggunakan aplikasi RPS-OBE SiDia Unesa

