



Universitas Negeri Surabaya
Faculty of Economics and Business
Bachelor of Economics Study Program

Document Code

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight			SEMESTER	Compilation Date
Industrial Economics	8722002139	Study Program Elective Courses	T=2	P=0	ECTS=3.18	7	July 19, 2023
AUTHORIZATION	SP Developer		Course Cluster Coordinator			Study Program Coordinator	
	Wenny Restikasari, S.E., M.S.E.		Hendry Cahyono, S.E.,M.E			Dr. Tony Seno Aji, S.E., M.E.	

Learning model	Project Based Learning																																																																																																																																					
Program Learning Outcomes (PLO)	PLO study program that is charged to the course																																																																																																																																					
	PLO-3	Develop logical, critical, systematic and creative thinking in carrying out specific work in their field of expertise and in accordance with work competency standards in the field concerned																																																																																																																																				
	PLO-4	Develop yourself continuously and collaborate.																																																																																																																																				
	PLO-5	Able to analyze overall economic theoretical concepts																																																																																																																																				
	PLO-7	Able to communicate effectively orally and in writing in the field of economics																																																																																																																																				
	Program Objectives (PO)																																																																																																																																					
	PO - 1	Students are able to explain economic theory and company goals																																																																																																																																				
	PO - 2	Students are able to analyze the structure of competition and the shape of the industry																																																																																																																																				
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	PLO-PO Matrix																																																																																																																																					
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Short Course Description	Industrial economics studies and analyzes the meaning and scope of industrial economics, market structure and its implications for producer behavior and economic performance in improving efficiency and social welfare																																																																																																																																					

References		Main :					
				<ol style="list-style-type: none"> 1. John Lipczynski and John Wilson, 2001, Industrial Organization, AN Analysis of Competitive Markets, Prentice Hall. 2. Barthwal, R.R. 2000. Industrial Economics: An Introductory Textbook. New Age International 3. Ferguson, Paul R. 1988. Industrial Economics: Issues and Perspectives. MacMillan Education UK 4. Clarke, Roger. 1985. Industrial Economics. Blackwell 5. Martin, Stephen. 1993. Advanced Industrial Economics. Wiley 6. Martin, Stephen. 1994. Industrial Economics: Economic Analysis and Public Policy. MacMillan 7. Morris, Derek J. & Hay, Donald A. 1991. Industrial Economics and Organization. Oxford University Pres 			
		Supporters:					
Supporting lecturer		Dr. Tony Seno Aji, S.E., M.E. Dr. Lucky Rachmawati, S.E., M.Si. Dr. Prayudi Setiawan Prabowo, S.E., M.E. Aprillia Nilasari, S.Pd., M.S.E. Ruth Eviana Hutabarat, S.E., M.E. Wenny Restikasari, S.E., M.S.E.					
Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline (offline)	Online (online)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Students are able to explain the meaning of industry	<ol style="list-style-type: none"> 1. Describe the basic concepts of industrial economics 2. Explain the scope of industrial economic studies 3. Explain the methodology of industrial economics 4. Explain the industrial organization approach 	Criteria: According to scoring guidelines Form of Assessment : Participatory Activities, Portfolio Assessment	Discussion, Project Based Learning 2 X 50		Material: Scope of Industrial Economics References: <i>John Lipczynski and John Wilson, 2001, Industrial Organization, AN Analysis of Competitive Markets, Prentice Hall.</i>	4%
2	Students are able to analyze Market Structure	<ol style="list-style-type: none"> 1. Identify perfect and imperfect competitive market structures 2. Identify the company structure 	Criteria: According to scoring guidelines Form of Assessment : Participatory Activities	Discussion, Project Based Learning 2 X 50		Material: Market Structure (Structure) References: <i>Ferguson, Paul R. 1988. Industrial Economics: Issues and Perspectives. MacMillan Education UK</i>	3%
3	Students are able to analyze Market Structure	<ol style="list-style-type: none"> 1. Identify perfect and imperfect competitive market structures 2. Identify the company structure 	Criteria: According to scoring guidelines Form of Assessment : Participatory Activities	Discussion, Project Based Learning 2 X 50		Material: Market Structure (Structure) References: <i>Ferguson, Paul R. 1988. Industrial Economics: Issues and Perspectives. MacMillan Education UK</i>	3%

4	Students are able to analyze Market Structure	1. Identify perfect and imperfect competitive market structures 2. Identify the company structure	Criteria: According to scoring guidelines Form of Assessment : Participatory Activities	Discussion, Project Based Learning 2 X 50		Material: Market Structure (Structure) References: <i>Ferguson, Paul R. 1988. Industrial Economics: Issues and Perspectives. MacMillan Education UK</i>	3%
5	1. Students are able to analyze and measure the level of market concentration 2. Students are able to calculate the level of market concentration 3. Students are able to analyze the value of market concentration	Students are able to analyze and measure the level of market concentration	Criteria: Students are able to analyze Oligopoly and Game Theory Form of Assessment : Participatory Activities, Portfolio Assessment	Discussion, Project Based Learning 2 X 50		Material: Market Structure (Structure) References: <i>Clarke, Roger. 1985. Industrial Economics. Blackwell</i>	3%
6	1. Students are able to analyze and measure the level of market concentration 2. Students are able to calculate the level of market concentration 3. Students are able to analyze the value of market concentration	Students are able to analyze and measure the level of market concentration	Criteria: Students are able to analyze Oligopoly and Game Theory Form of Assessment : Participatory Activities, Portfolio Assessment	Discussion, Project Based Learning 2 X 50		Material: Market Structure (Structure) References: <i>Clarke, Roger. 1985. Industrial Economics. Blackwell</i>	3%
7	1. Students are able to analyze and measure the level of market concentration 2. Students are able to calculate the level of market concentration 3. Students are able to analyze the value of market concentration	Students are able to analyze and measure the level of market concentration	Criteria: Students are able to analyze Oligopoly and Game Theory Form of Assessment : Participatory Activities, Portfolio Assessment	Discussion, Project Based Learning 2 X 50		Material: Market Structure (Structure) References: <i>Clarke, Roger. 1985. Industrial Economics. Blackwell</i>	3%
8	UTS	Do it well and correctly	Criteria: According to scoring guidelines Form of Assessment : Test	Written Test 2 X 50		Material: Material 1-7 References: <i>John Lipczynski and John Wilson, 2001, Industrial Organization, AN Analysis of Competitive Markets, Prentice Hall.</i>	20%

9	<ol style="list-style-type: none"> 1.Students are able to analyze marketing strategies in the industrial sector 2.Students are able to analyze price discrimination and product differentiation 3.Students are able to analyze competitive strategies 4.Students are able to analyze industrial development 5.Students are able to explain and analyze international trade and cooperation 	Students are able to analyze and measure: the level of market concentration	<p>Criteria: According to scoring guidelines</p> <p>Form of Assessment : Portfolio Assessment</p>	Discussion, Project Based Learning 2 X 50		<p>Material: Market Concentration</p> <p>References: <i>Morris, Derek J. & Hay, Donald A. 1991. Industrial Economics and Organization. Oxford University Pres</i></p>	4%
10	<ol style="list-style-type: none"> 1.Students are able to calculate and analyze industrial agglomeration 2.Students are able to calculate and analyze the industrial specialization index (LQ) 3.Students are able to calculate and analyze the Jacobs diversity or externality index (DIV) 4.Students are able to calculate and analyze porter competition or externalities 	<ol style="list-style-type: none"> 1.Students are able to calculate and analyze the industrial specialization index (LQ) 2.Students are able to calculate and analyze the Jacobs diversity or externality index (DIV) 3.Students are able to calculate and analyze porter competition or externalities 	<p>Criteria: According to scoring guidelines</p> <p>Form of Assessment : Participatory Activities, Portfolio Assessment</p>	Discussion, Project Based Learning 2 X 50		<p>Material: Price discrimination and differentiation</p> <p>References: <i>Ferguson, Paul R. 1988. Industrial Economics: Issues and Perspectives. MacMillan Education UK</i></p> <hr/> <p>Material: competitive strategy</p> <p>Reader: <i>Martin, Stephen. 1993. Advanced Industrial Economics. Wiley</i></p>	4%
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13	<p>1. Students are able to explain and analyze company structure</p> <p>2. Students are able to explain and analyze integration, mergers and conglomeration</p>	Students are able to explain and analyze integration, mergers and conglomeration	<p>Criteria: According to scoring guidelines</p> <p>Form of Assessment : Participatory Activities, Portfolio Assessment</p>	Discussion, Project Based Learning 2 X 50		<p>Material: Law No.5/1999 KPPU</p> <p>Reference: <i>Martin, Stephen. 1993. Advanced Industrial Economics. Wiley</i></p>	4%
14	<p>1. Students are able to explain the prohibition on monopolistic practices and unhealthy business competition</p> <p>2. Students are able to explain and understand Law No. 5 of 1999 concerning Prohibition of Monopoly Practices and Unfair Business Competition</p>	Students are able to explain and understand Law No. 5 of 1999 concerning Prohibition of Monopoly Practices and Unfair Business Competition	<p>Criteria: According to scoring guidelines</p> <p>Form of Assessment : Participatory Activities, Portfolio Assessment</p>	Discussion, Project Based Learning 2 X 50		<p>Material: Research & Development Advertising</p> <p>Bibliography: <i>Martin, Stephen. 1993. Advanced Industrial Economics. Wiley</i></p>	4%
15	Students are able to explain and analyze international trade and cooperation	<p>1. Students are able to understand empirical cases related to Law no. 5/1999 KPPU and the authority of KPPU</p> <p>2.</p>	<p>Criteria: According to scoring guidelines</p> <p>Form of Assessment : Portfolio Assessment</p>	Discussion, Project Based Learning 2 X 50		<p>Material: international trade and cooperation</p> <p>Reference: <i>Barthwal, RR 2000. Industrial Economics: An Introductory Textbook. New Age International</i></p>	4%

16	Final exams	Do it well and correctly	Criteria: According to scoring guidelines Form of Assessment : Test	Written Test 2 X 50		Material: Material 9-14 References: <i>Morris, Derek J. & Hay, Donald A. 1991. Industrial Economics and Organization. Oxford University Pres</i>	30%
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Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
1.	Participatory Activities	25.5%
2.	Portfolio Assessment	24.5%
3.	Test	50%
		100%

Notes

- Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- Forms of assessment:** test and non-test.
- Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
- The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- TM=Face to face, PT=Structured assignments, BM=Independent study.