



Universitas Negeri Surabaya
Faculty of Languages and Arts
English Literature Undergraduate Study Program

Document Code

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight	SEMESTER	Compilation Date																																																																																			
Language and Media	7920203287	Study Program Elective Courses	T=3 P=0 ECTS=4.77	5	July 16, 2024																																																																																			
AUTHORIZATION	SP Developer		Course Cluster Coordinator	Study Program Coordinator																																																																																				
		Lina Purwaning Hartanti, S.Pd., M.EIL.	Dr. Ali Mustofa, S.S., M.Pd.																																																																																				
Learning model	Project Based Learning																																																																																							
Program Learning Outcomes (PLO)	PLO study program that is charged to the course																																																																																							
	PLO-5	Being able to demonstrate integrative and independent thinking, originality, imagination, experimentation, problem solving, or risk taking in thought, expression, or intellectual engagement																																																																																						
	Program Objectives (PO)																																																																																							
	PO - 1	Be able to generate original and innovative ideas for media content, and effectively engage and connect with diverse audiences through various forms of English-language media content, including social media, video, and multimedia.																																																																																						
	PO - 2	Being able to apply the principles of appropriate language in different types of media content, with a focus on the language commonly used in the media industry.																																																																																						
	PO - 3	Become able to develop critical thinking and problem-solving skills by analyzing real-world media-related scenarios and proposing solutions, and reflect on the implications of these solutions for media industry practices.																																																																																						
	PLO-PO Matrix																																																																																							
		<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td style="width: 50px;">P.O</td> <td style="width: 100px;">PLO-5</td> </tr> <tr> <td>PO-1</td> <td></td> </tr> <tr> <td>PO-2</td> <td></td> </tr> <tr> <td>PO-3</td> <td></td> </tr> </table>				P.O	PLO-5	PO-1		PO-2		PO-3																																																																												
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Short Course Description	This course explores creative media practice across a wide range of subjects including newspaper and magazine production, digital and social media, and video production. In this course, students will develop practical skills in media production as well as theoretical learning. All teaching learning activities are conducted through lecturing, discussion, presentation, and project. This course uses Project-Based method of learning.																																																																																							
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	<ol style="list-style-type: none"> 1. Carroll, Brian. 2014. Writing and Editing for Digital Media. London: Routledge. 2. Branston, Gill., and Stafford, Roy. 2010. The Media Students Book (5th ed). London and New York: Routledge. 3. Burton, Graeme. 2002. More Than Meets the Eye: an Introduction to Media Studies (3rd ed). London: Arnold. 4. Kellner, Douglas. 1995. Media Culture: Cultural Studies, Identity and Politics between the Modern and the Postmodern . London and New York: Routledge. 5. MacRury, Iain. 2009. Advertising . London and New York: Routledge. 																																																																																							
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1. Hicks, W. (2013). English for journalists. Routledge. 2. Sullivan, L., Bennett, S., & Boches, E. (2012). Hey, Whipple, squeeze this: The classic guide to creating great ads. John Wiley & Sons. 3. Dille, F., & Platten, J. Z. (2008). The ultimate guide to video game writing and design. Lone Eagle.

2. 4. Halvorson, K., & Rach, M. (2012). Content strategy for the Web: content strategy Web _p2. New Riders. 5. Rousseau, D. H., & Phillips, B. R. (2013). Storyboarding Essentials: SCAD Creative Essentials (How to Translate Your Story to the Screen for Film, TV, and Other Media). Watson-Guptill. 6. MacRury, Iain. 2009. Advertising. London and New York: Routledge.

Supporting lecturer Lina Purwaning Hartanti, S.Pd., M.EIL.
Silvy Cinthia Adelia, S.S., M.A.

Week	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assesment Weight (%)
		Indicator	Criteria & Form	Offline (offline)	Online (online)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
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9	<p>Material from meeting 1 to 8</p>	<p>Written test</p>	<p>Criteria: Based on the right answers</p> <p>Form of Assessment : Test</p>	<p>written test 6 X 50</p>		<p>Material: Journalism Bibliography: <i>Carroll, Brian. 2014. Writing and Editing for Digital Media. London: Routledge.</i></p>	<p>20%</p>

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16	Material from meeting 10 to 15	written test	<p>Criteria: Based on the right answers</p> <p>Form of Assessment : Project Results Assessment / Product Assessment, Test</p>	written test 6 X 50		<p>Material: conducting interviews, reporting news, creating content calendars, and presenting media content</p> <p>Reader: <i>Burton, Graeme. 2002. More Than Meets the Eye: an Introduction to Media Studies (3rd ed). London: Arnold.</i></p>	30%

Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
1.	Project Results Assessment / Product Assessment	65%
2.	Test	35%
		100%

Notes

1. **Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.

2. **The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
5. **Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.