



Universitas Negeri Surabaya
Faculty of Social and Political Sciences,
Bachelor of History Education Study Program

Document Code

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight			SEMESTER	Compilation Date																																										
Cultural Tourism Management (edupreneur's choice)	8720102055		T=2	P=0	ECTS=3.18	6	July 18, 2024																																										
AUTHORIZATION		SP Developer	Course Cluster Coordinator			Study Program Coordinator																																											
				Dr. Wisnu, M.Hum.																																											
Learning model	Case Studies																																																
Program Learning Outcomes (PLO)	PLO study program that is charged to the course																																																
	Program Objectives (PO)																																																
	PLO-PO Matrix																																																
		P.O																																															
	PO Matrix at the end of each learning stage (Sub-PO)																																																
		<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 15%;"></td> <td colspan="15" style="text-align: center;">Week</td> </tr> <tr> <td style="width: 15%;"></td> <td style="width: 5%;">1</td> <td style="width: 5%;">2</td> <td style="width: 5%;">3</td> <td style="width: 5%;">4</td> <td style="width: 5%;">5</td> <td style="width: 5%;">6</td> <td style="width: 5%;">7</td> <td style="width: 5%;">8</td> <td style="width: 5%;">9</td> <td style="width: 5%;">10</td> <td style="width: 5%;">11</td> <td style="width: 5%;">12</td> <td style="width: 5%;">13</td> <td style="width: 5%;">14</td> <td style="width: 5%;">15</td> <td style="width: 5%;">16</td> </tr> </table>																Week																1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
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Short Course Description	After taking this course, students are expected to have an understanding of Cultural Tourism Management and its development. This course consists of 2 theory credits covering the basic concepts of Cultural Tourism Management holistically so that you can apply and develop competencies in Cultural Tourism Management and the world of tourism more broadly. Learning methods include lectures, questions and answers, discussions, literature studies, study and analysis of Cultural Tourism Management, assessments include participation/activity in lectures, presentations, independent assignments, group assignments, semester MID and UAS exams.																																																
References	Main :																																																
	<ol style="list-style-type: none"> 1. <ol style="list-style-type: none"> 1. Mc. Intosch, Robert, <i>Tourism Principle, Practises, Philosopies</i> 2. Howell, David W, <i>Passport An Introduction to the travel and tourism Industry</i> 3. Oka A Yoeti, <i>Pengantar Ilmu Pariwisata.</i> 4. Youell, Ray, <i>The Complete A-Z Leisure Travel & Tourism Hand Book</i> 5. Fost, Dennis I., <i>First Class A Introduction to Travel and Tourism</i> 6. RG Soekadijo, <i>Anatomi Pariwisata</i> 7. Salah Wahab, <i>Manajemen Pariwisata</i> 8. Umar Husein , <i>Metode Riset Perilaku Konsumen Jasa</i> 9. William Pride & Ferrel OC, <i>Pemasaran:Teori dan Praktek sehari-hari</i> 10. Kusmayadi & Endar Sugiarto, <i>Metodologi Penelitian dalam Bidang Kepariwisataan</i> 11. Musanef, <i>Manajemen Usaha Pariwisata di Indonesia</i> 12. Supranto, J, <i>Pengukuran Kepuasan Konsumen</i> 13. UU No 10/2009 tentang Kepariwisataan 																																																
	Supporters:																																																
Supporting lecturer	Dr. Wisnu, M.Hum. Dra. Sri Mastuti Purwaningsih, M.Hum.																																																
Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)																																										
		Indicator	Criteria & Form	Offline (offline)	Online (online)																																												
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)																																										

1	Introduction Students are able to explain the importance of studying cultural tourism courses	Students are able to explain the importance of studying cultural tourism courses	Criteria: Students are able to work on and create a resume on cultural tourism management courses from start to finish. (Score 10 max)	Lectures & Questions and Answers 2 X 50			0%
2	Students are able to explain and group the historical development of cultural tourism as an inseparable part.	able to explain and group the historical development of cultural tourism as an inseparable part.	Criteria: successfully created a resume	Lectures and discussions 2 X 50			0%
3	Students can explain the meaning of cultural tourism, the terms culture and tourism that surround it	explain the meaning of cultural tourism, the terms culture and tourism that surround it	Criteria: Able to create descriptions of cultural tourism terms from various sources	lecture/discussion 2 X 50			0%
4	Students can explain various cultural tourism industry products	can explain the various products of the cultural tourism industry	Criteria: able to explain various cultural tourism products	lecture/discussion 2 X 50			0%
5	Students can explain the motivations for various tourist visits	explains the various motivations for visiting tourists	Criteria: explain the motivation for tourist visits	lecture/discussion 2 X 50			0%
6	Students can explain the various tourist markets, related to motivational, demographic and psychographic aspects	explains the various types of tourism markets, related to motivational, demographic and psychographic aspects	Criteria: create resume	discussion lecture 2 X 50			0%
7	Students are able to understand and explain several consumer/tourist behaviors in the fields of culture and history	able to understand and explain several consumer/tourist behaviors in the fields of culture and history	Criteria: create resume	lecture/discussion 2 X 50			0%
8	UTS	able to answer UTS questions		Written test 2 X 50			0%
9	Students are able to explain the concept of excellent service to increase customer loyalty and understand various types of tourism promotion media in the field of historical tourism services	explain the concept of excellent service to increase customer loyalty and understand various types of tourism promotion media in the field of historical tourism services	Criteria: able to make group papers	lecture/discussion 2 X 50			0%
10	Idem	Idem	Criteria: Idem	Idem 2 X 50			0%
11	Students are able to understand the culture and history that developed in their homeland.	able to understand the culture and history that developed in the country.	Criteria: resume clearly	lecture/discussion 2 X 50			0%
12	Idem	Idem	Criteria: idem	Idem 2 X 50			0%
13	Students can analyze the potential of historical sites in the student's home area and the impact of tourism	can analyze the potential of historical sites in the student's home area and the impact of tourism	Criteria: able to make material descriptions	lecture/discussion 2 X 50			0%
14	idem	idem	Criteria: idem	same 2 X 50			0%
15	Students are able to apply and compare the theories they learn in college with those in the field	able to apply and compare theories learned in college with those in the field	Criteria: able to write comprehensive papers	lecture/discussion 2 X 50			0%
16	UAS			2 X 50			0%

Evaluation Percentage Recap: Case Study

No	Evaluation	Percentage
		0%

Notes

1. **Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
2. **The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
5. **Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.