



Universitas Negeri Surabaya
Faculty of Mathematics and Natural Sciences
Bachelor of Mathematics Education Study Program

Document Code

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight	SEMESTER	Compilation Date																																													
Public Communication	8420202093		T=2 P=0 ECTS=3.18	6	July 17, 2024																																													
AUTHORIZATION	SP Developer		Course Cluster Coordinator		Study Program Coordinator																																													
					Dr. Endah Budi Rahaju, M.Pd.																																													
Learning model	Case Studies																																																	
Program Learning Outcomes (PLO)	PLO study program which is charged to the course																																																	
	Program Objectives (PO)																																																	
	PLO-PO Matrix																																																	
		<table border="1" style="margin: auto;"> <tr> <td style="width: 10%;">P.O</td> <td colspan="16"></td> </tr> </table>					P.O																																											
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	PO Matrix at the end of each learning stage (Sub-PO)																																																	
		<table border="1" style="margin: auto;"> <tr> <td rowspan="2" style="width: 5%;">P.O</td> <td colspan="16" style="text-align: center;">Week</td> </tr> <tr> <td style="width: 2%;">1</td> <td style="width: 2%;">2</td> <td style="width: 2%;">3</td> <td style="width: 2%;">4</td> <td style="width: 2%;">5</td> <td style="width: 2%;">6</td> <td style="width: 2%;">7</td> <td style="width: 2%;">8</td> <td style="width: 2%;">9</td> <td style="width: 2%;">10</td> <td style="width: 2%;">11</td> <td style="width: 2%;">12</td> <td style="width: 2%;">13</td> <td style="width: 2%;">14</td> <td style="width: 2%;">15</td> <td style="width: 2%;">16</td> </tr> </table>																P.O	Week																1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
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Short Course Description	This Public Communication course examines the scope of public communication, characteristics of human communicators, principles of communication, perception, verbal and non-verbal communication, and rhetoric. This course uses a student center learning (SCL) strategy which requires student activity in the learning process.																																																	
References	Main :																																																	
	<ol style="list-style-type: none"> 1. Rakhmat, Jalaluddin. 2015. Psikologi Komunikasi . Bandung: Rosda Karya 2. De Vito. 2007. Interpersonal Communication . New York: Sage Publication 3. Littlejohn, Stephen W. 2015. Human Communications . New York: Sage Publication 4. Clow, Kenneth E. 2008. Integrated Advertising, Promotion, and Marketing Communication. New Jersey: Prentice Hall 5. Zarefsky, David. 2012. Public Speaking. UNited States: Pearson 																																																	
	Supporters:																																																	
Supporting lecturer	Dr. Endah Budi Rahaju, M.Pd. Dr. Danang Tandyonomanu, S.Sos., M.Si. Prof. Rooselyna Ekawati, Ph.D. Puspita Sari Sukardani, S.T., M.Med.Kom.																																																	
Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)																																											
		Indicator	Criteria & Form	Offline (offline)	Online (online)																																													
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)																																											
1	understand the basic concepts of public communication	<ol style="list-style-type: none"> 1.able to explain the definition of effective message communication 2.able to provide examples of communication events in everyday life 3.effective message 	Form of Assessment : Participatory Activities	discussion lecture 2 X 50			5%																																											

2	understand the basic concepts of public communication	1.able to explain the definition of effective message communication 2.able to provide examples of communication events in everyday life 3.effective message	Form of Assessment : Participatory Activities	discussion lecture 2 X 50			5%
3	understand the function and purpose of communication	1.able to provide examples of each communication function in a scientific context 2.able to explain the purpose of communication	Form of Assessment : Participatory Activities	lecture question and answer 2 X 50			5%
4	understand the function and purpose of communication	1.able to provide examples of each communication function in a scientific context 2.able to explain the purpose of communication		lecture question and answer 2 X 50			0%
5	able to analyze human characteristics in various situations	1.explains various schools of view of humans 2.compiling an analysis of human character based on observations in the field		lecturepresentationdiscussion 2 X 50			0%
6	able to analyze human characteristics in various situations	1.explains various schools of view of humans 2.compiling an analysis of human character based on observations in the field		lectures, presentations and discussions 2 X 50			0%
7	able to explain various principles of communication	1.explains the 12 basic principles of communication 2.looking for case examples of communication principles	Form of Assessment : Participatory Activities	discussion lecture 2 X 50			5%
8	midterm exam		Form of Assessment : Test	2 X 50			30%
9	students are able to recognize language characteristics and errors or obstacles in encoding	provide examples of cases of communication failure due to coding barriers, able to create alternative solutions to problem solving	Form of Assessment : Participatory Activities	lecture, case discussion 2 X 50			5%
10	students are able to improve active listening skills	1.able to explain active listening 2.increased time in active listening practice	Form of Assessment : Participatory Activities	lecturerole play 2 X 50			5%
11	understand the theoretical concept of rhetoric	able to answer questions and explain a rhetorical case	Form of Assessment : Participatory Activities	1. lecture2. case study 2 X 50			5%

12	understand the theoretical concept of rhetoric	able to answer questions and explain a rhetorical case	Form of Assessment : Participatory Activities	1. lecture2. case study 2 X 50			5%
13	able to make presentations well	1.prepare presentation materials 2.make an attractive presentation and comply with the rules of public speaking		practice 2 X 50			0%
14	able to make presentations well	1.prepare presentation materials 2.make an attractive presentation and comply with the rules of public speaking		practice 2 X 50			0%
15	able to make presentations well	1.prepare presentation materials 2.make an attractive presentation and comply with the rules of public speaking	Form of Assessment : Participatory Activities	practice 2 X 50			0%
16	Midterm Evaluation		Form of Assessment : Test				30%

Evaluation Percentage Recap: Case Study

No	Evaluation	Percentage
1.	Participatory Activities	40%
2.	Test	60%
		100%

Notes

- Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- Indicators for assessing** ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
- Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- Forms of assessment:** test and non-test.
- Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
- Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
- The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
- TM=Face to face, PT=Structured assignments, BM=Independent study.