



**Universitas Negeri Surabaya  
Faculty of Vocational Studies  
D4 Fashion Design Study Program**

Document Code

**SEMESTER LEARNING PLAN**

Courses	CODE	Course Family	Credit Weight			SEMESTER	Compilation Date
Modest Fashion Design	9441003105	Compulsory Study Program Subjects	T=1	P=2	ECTS=4.77	4	April 26, 2023
AUTHORIZATION	SP Developer		Course Cluster Coordinator			Study Program Coordinator	
	Indarti, S.Pd. M.Sn.		Indarti, S.Pd. M.Sn.			Dr. Irma Russanti, S.Pd., M.Ds.	

<b>Learning model</b>	Project Based Learning
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<b>Program Learning Outcomes (PLO)</b>	<b>PLO study program that is charged to the course</b>																																																																																																																						
	<b>Program Objectives (PO)</b>																																																																																																																						
	PO - 1	Demonstrate the character of being tough, collaborative, adaptive, innovative, inclusive, lifelong learning and entrepreneurial spirit																																																																																																																					
	PO - 2	Develop logical, critical, creative thinking in the context of the development or implementation of science and technology according to their field																																																																																																																					
	PO - 3	Able to apply research results in developing fashion designs that are creative, innovative, based on local culture and pay attention to market trends and opportunities																																																																																																																					
	PO - 4	Able to apply various pattern making techniques and sewing technology in making clothing according to industry standards																																																																																																																					
	PO - 5	Able to apply the technical knowledge and skills acquired to develop a creative industry business in the fashion sector and be able to adapt to rapidly changing global market situations																																																																																																																					
	<b>PLO-PO Matrix</b>																																																																																																																						
		<table border="1"> <tr><td>P.O</td></tr> <tr><td>PO-1</td></tr> <tr><td>PO-2</td></tr> <tr><td>PO-3</td></tr> <tr><td>PO-4</td></tr> <tr><td>PO-5</td></tr> </table>	P.O	PO-1	PO-2	PO-3	PO-4	PO-5																																																																																																															
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<b>PO Matrix at the end of each learning stage (Sub-PO)</b>																																																																																																																							
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<b>Short Course Description</b>	In this course students learn to create modest fashion design collections starting from the basic concepts of modest fashion to the practice of creating modest fashion collections based on trends and themes. Initial material for research on market segmentation and product categories, mapping and product concepts, developing design series, experimenting with material processing, and realizing collections starting from planning, making patterns, cutting materials, sewing and finishing clothes, calculating selling prices and compiling lookbooks and styling . Using case study learning methods at the beginning of lectures and team project-based learning in creating modest fashion collections according to specified trends and themes.
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<b>References</b>	<b>Main :</b>	
		<ol style="list-style-type: none"> <li>Noel Chapman dan Judith Cheek. 2012. Creative Fashion Drawing. London: Arcturus.</li> <li>Caroline Tatham dan Julian Seaman. 2003. Fashion Design Drawing Course. New York: Barrons.</li> <li>John Hopkins. 2010. Fashion Design 05: Fashion Drawing. Switzerland: AVA Publishing.</li> <li>Wolff, Colette. 1996. The Art of Manipulating Fabric . Krause Publications Craft.</li> <li>Muliawan, Porrie., 2003. Analisa Pecah Model Busana Wanita . BPK Gunung Mulia.</li> </ol>
	<b>Supporters:</b>	
		<ol style="list-style-type: none"> <li>Simon Kingsnorth., 2016. Digital Marketing Strategy. London: Kogan Page Limited</li> </ol>

<b>Supporting lecturer</b>	Indarti, S.Pd., M.Sn.
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Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [ Estimated time]		Learning materials [ References ]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline ( offline )	Online ( online )		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Students are able to analyze the latest trends in the fashion industry and understand market needs and preferences for modest fashion designs	<ol style="list-style-type: none"> <li>1.understand the cultural and religious values that impact the choice of modest fashion</li> <li>2.understand modest fashion trends</li> <li>3.Get to know various modest fashion brands and designers</li> <li>4.Analyze the characteristics/uniqueness of one of the reference/competitor modest fashion brands/designers</li> <li>5.Analyze market brands/modest fashion designers/competitors</li> <li>6.Analyze the branding and marketing of reference brands/modest fashion designers/competitors</li> </ol>	<p><b>Criteria:</b></p> <ol style="list-style-type: none"> <li>1.material quality</li> <li>2. presentation/communication skills</li> <li>3.material suitability</li> <li>4.creativity</li> <li>5.team work</li> </ol> <p><b>Form of Assessment :</b> Participatory Activities</p>		<p>Lecture contract</p> <p>Case-based learning method</p> <p>Step 1. Case selection</p> <p>Step 2. Collect data</p> <p>Step 3. Data analysis</p> <p>Step 4. Improvement</p> <p>Step 5. Report writing</p>	<p><b>Material:</b> internet searching</p> <p><b>References:</b></p>	0%
2	Students are able to analyze the latest trends in the fashion industry and understand market needs and preferences for modest fashion designs	<ol style="list-style-type: none"> <li>1.understand the cultural and religious values that impact the choice of modest fashion</li> <li>2.understand modest fashion trends</li> <li>3.Get to know various modest fashion brands and designers</li> <li>4.Analyze the characteristics/uniqueness of one of the reference/competitor modest fashion brands/designers</li> <li>5.Analyze market brands/modest fashion designers/competitors</li> <li>6.Analyze the branding and marketing of reference brands/modest fashion designers/competitors</li> </ol>	<p><b>Criteria:</b></p> <ol style="list-style-type: none"> <li>1.material quality</li> <li>2. presentation/communication skills</li> <li>3.material suitability</li> <li>4.creativity</li> <li>5.team work</li> </ol> <p><b>Form of Assessment :</b> Participatory Activities</p>		<p>Lecture contract</p> <p>Case-based learning method</p> <p>Step 1. Case selection</p> <p>Step 2. Collect data</p> <p>Step 3. Data analysis</p> <p>Step 4. Improvement</p> <p>Step 5. Report writing</p>	<p><b>Material:</b> internet searching</p> <p><b>References:</b></p>	0%
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4	Students are able to develop creativity in designing clothing that is in accordance with the values of modesty, attractive and innovative	<ol style="list-style-type: none"> <li>1.determine the target market</li> <li>2.determine the design concept</li> <li>3.create a moodboard</li> <li>4.develop initial concept sketches with a focus on form and detail</li> <li>5.choose materials and colors according to the concept of the collection</li> <li>6.detailed exploration/textile design/manipulating fabric</li> <li>7.create digital illustration designs</li> <li>8.make technical drawings</li> </ol>	<p><b>Criteria:</b></p> <ol style="list-style-type: none"> <li>1.target market selection</li> <li>2.design concept</li> <li>3.moodboard creativity</li> <li>4.design creativity</li> <li>5.selection of details</li> </ol> <p><b>Form of Assessment :</b> Project Results Assessment / Product Assessment</p>		<p>Team project based learning</p> <p>syntax 1. determine the basic question: how to design a modest fashion collection that is in accordance with the values of modesty, attractive and innovative</p> <p>syntax 2: design a project plan</p> <p>syntax 3: prepare a schedule</p>	<p><b>Material:</b> developing a collection</p> <p><b>Library:</b> <i>John Hopkins. 2010. Fashion Design 05: Fashion Drawing. Switzerland: AVA Publishing.</i></p>	0%

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9	Students are able to make patterns and apply sewing techniques according to industry standards in making modest fashion	<ol style="list-style-type: none"> <li>1.prepare designs and technical drawings</li> <li>2.create scale patterns and material designs</li> <li>3.make a big pattern</li> <li>4.cutting material</li> <li>5.move pattern marks</li> <li>6.sewing and finishing clothing</li> <li>7.make fashion accessories</li> </ol>	<p><b>Criteria:</b></p> <ol style="list-style-type: none"> <li>1.accuracy and completeness of the pattern</li> <li>2.cutting material</li> <li>3.sewing progress</li> </ol> <p><b>Form of Assessment :</b> Participatory Activities</p>	<p>syntax 4: monitoring creates patterns and material designs</p>		<p><b>Material:</b> Pattern Making <b>Literature:</b> <i>Muliawan, Porrie., 2003. Analysis of Broken Women's Clothing Models. BPK Gunung Mulia.</i></p>	0%
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14	Students are able to create content for modest fashion marketing	<ol style="list-style-type: none"> <li>1.create a content marketing concept</li> <li>2.prepare content creation tools and materials</li> <li>3.taking photos and videos</li> <li>4.photo and video editing</li> <li>5.content preparation</li> </ol>	<p><b>Criteria:</b></p> <ol style="list-style-type: none"> <li>1.creativity and originality</li> <li>2.visual quality</li> <li>3.quality of narrative and story</li> <li>4.relevance to trends</li> <li>5.engagement and interaction</li> </ol> <p><b>Form of Assessment :</b> Project Results Assessment / Product Assessment</p>	<p>syntax 5: assessment of content assessment results</p>		<p><b>Material:</b> marketing content creation <b>Reference:</b> <i>Simon Kingsnorth., 2016. Digital Marketing Strategy. London: Kogan Page Limited</i></p>	20%
15	Students are able to develop logical, critical and creative thinking in conveying the vision and results of modest fashion design projects	<ol style="list-style-type: none"> <li>1.prepare presentation materials</li> <li>2.project presentation</li> <li>3.self evaluation</li> </ol>	<p><b>Criteria:</b></p> <ol style="list-style-type: none"> <li>1.presentation content</li> <li>2.presentation structure</li> <li>3.communication skills</li> <li>4.visualizaton</li> <li>5.collaboration</li> <li>6.self evaluation</li> </ol> <p><b>Form of Assessment :</b> Participatory Activities</p>	<p>syntax 6: project presentation experience evaluation and evaluation</p>		<p><b>Material:</b> fashion portfolio presentation <b>Readers:</b> <i>Noel Chapman and Judith Cheek. 2012. Creative Fashion Drawing. London: Arcturus.</i></p>	10%
16	Students have good attitudes, morals, ethics and personality, as well as discipline in the learning process	<ol style="list-style-type: none"> <li>1.actively attend lectures</li> <li>2.have a good attitude and personality</li> <li>3.discipline in collecting assignments</li> </ol>	<p><b>Criteria:</b></p> <ol style="list-style-type: none"> <li>1.actively attend lectures</li> <li>2.have a good attitude and personality</li> <li>3.discipline in collecting assignments</li> </ol> <p><b>Form of Assessment :</b> Participatory Activities</p>		attitude assessment	<p><b>Material:</b> attitude assessment <b>References:</b></p>	10%

#### Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
1.	Participatory Activities	40%
2.	Project Results Assessment / Product Assessment	60%
		100%

1. **Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
2. **The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
5. **Indicators for assessing** abilities in the process and student learning outcomes are specific and measurable statements that identify the abilities or performance of student learning outcomes accompanied by evidence.
6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.