



**Universitas Negeri Surabaya
Vocational Faculty,
D4 Graphic Design Study Program**

Document
Code

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight			SEMESTER	Compilation Date
TYPOGRAPHY	9034204423	Compulsory Study Program Subjects	T=4	P=0	ECTS=6.36	1	July 29, 2022
AUTHORIZATION	SP Developer		Course Cluster Coordinator			Study Program Coordinator	
	Asidigisianti Surya Patria, S.T., M.Pd.		Nova Kristiana, S.Sn., M.Sn.			Asidigisianti Surya Patria, S.T., M.Pd.	

Learning model	Project Based Learning
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Program Learning Outcomes (PLO)	PLO study program that is charged to the course											
	PLO-5	Able to master theoretical knowledge about the history of design, basic principles of graphic design, basic principles of marketing communications by utilizing IPTES in the field of graphic design.										
	Program Objectives (PO)											
	PO - 1	Students are able to design promotional media using various fonts/letters in a conceptual manner										
	PO - 2	Students are able to develop the role of fonts/letters both manually and digitally in various forms of visual communication										
	PO - 3	Students are able to analyze theoretically and conceptually the development of the typography discipline.										
	PO - 4	Students are able to determine the use of font characters according to the needs of visual communication media.										
	PLO-PO Matrix											
		<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td>P.O</td> <td>PLO-5</td> </tr> <tr> <td>PO-1</td> <td></td> </tr> <tr> <td>PO-2</td> <td></td> </tr> <tr> <td>PO-3</td> <td></td> </tr> <tr> <td>PO-4</td> <td></td> </tr> </table>	P.O	PLO-5	PO-1		PO-2		PO-3		PO-4	
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PO-1												
PO-2												
PO-3												
PO-4												

	PO Matrix at the end of each learning stage (Sub-PO)																																																																																																																					
		<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <th rowspan="2">P.O</th> <th colspan="16">Week</th> </tr> <tr> <th>1</th><th>2</th><th>3</th><th>4</th><th>5</th><th>6</th><th>7</th><th>8</th><th>9</th><th>10</th><th>11</th><th>12</th><th>13</th><th>14</th><th>15</th><th>16</th> </tr> <tr> <td>PO-1</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> <tr> <td>PO-2</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> <tr> <td>PO-3</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> <tr> <td>PO-4</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> </table>																P.O	Week																1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	PO-1																	PO-2																	PO-3																	PO-4																
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Short Course Description	Courses to master skills as a typographer. Includes terminology in typography, typographic structure, typography as a medium and message (medium is the message), skills to explore letters, skills to develop letters, as well as arranging the structure of letters manually or digitally using fontographic software. The study materials provided are types of letters, anatomy of letters, basic elements of typography, media typography, and environmental typography. Lectures are delivered using a direct instruction approach with theoretical and practical strategies
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References	Main :	
		<ol style="list-style-type: none"> 1. Kusrianto, Adi, 2004, Tipografi Komputer Untuk Desainer Grafis, Yogyakarta: Andi 2. Rustan, Suriyanto, 2011, Font & Tipografi, Jakarta: Gramedia 3. Sihombing, Danton, 2001, Tipografi Desain Grafis, Jakarta: Gramedia 4. Sihombing, Danton, 2015, Tipografi Desain Grafis, Jakarta: Gramedia 5. Adityawan, Arief, 2010, Tinjauan Desain Grafis, Jakarta: Concept
	Supporters:	

1. Buku Ajar Mahasiswa Tipografi
2. Rustan, Surianto, 2017, Logo, Jakarta: Gramedia
3. Rustan, Surianto, 2020 Layout, Jakarta: Gramedia

Supporting lecturer Asidigisianti Surya Patria, S.T., M.Pd.
Nova Kristiana, S.Sn., M.Sn.

Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline (offline)	Online (online)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Able to understand the meaning, variety and role of typography	<ol style="list-style-type: none"> 1.Can describe the meaning, variety and role of typography. 2.Can describe typesetting variables 	<p>Criteria: Attitude</p> <p>Form of Assessment : Participatory Activities, Tests</p>	Direct instruction Brainstorming Discussion 4 X 50	Synchronous Discussion Brainstorming	<p>Material: meaning, variety and role of typography Reference: <i>Sihombing, Danton, 2001, Graphic Design Typography, Jakarta: Gramedia</i></p> <p>Material: Typesetting variables Reference: <i>Rustan, Surianto, 2011, Fonts & Typography, Jakarta: Gramedia</i></p> <p>Material: Letter composition Reference: <i>Sihombing, Danton, 2015, Graphic Design Typography, Jakarta: Gramedia</i></p>	2%
2	Able to understand the basics of typography.	<ol style="list-style-type: none"> 1.Can explain the basic shapes of letters 2.Can explain the anatomy of letters 	<p>Criteria: 1.Originality 2.Creativity 3.Compliance with the question 4.Neatness 5.Layout proportions</p> <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	Project Base Learning Lecture: Small Group Discussion Assignment 1. Classification of 4 X 50 Letters	Synchronous 4 X 50	<p>Material: Anatomy of letters Library: <i>Rustan, Surianto, 2011, Fonts & Typography, Jakarta: Gramedia</i></p> <p>Material: Classification of Letters Library: <i>Sihombing, Danton, 2015, Graphic Design Typography, Jakarta: Gramedia</i></p>	5%

3	Able to understand anatomy and letter measurement systems	<ol style="list-style-type: none"> 1.Can analyze the arrangement of letters based on the spacing system 2.Can explain about character sets 	<p>Criteria: Suitability of answering questions</p> <p>Form of Assessment : Test</p>	Direct instruction Brainstorming Discussion 4 X 50	Asynchronous http://vlearning.unesa.ac.id 4 X 50	<p>Material: Character set Library: <i>Rustan, Suriyanto, 2011, Fonts & Typography, Jakarta: Gramedia</i></p> <hr/> <p>Material: Proportion, letter weight, and letter slant Reference: <i>Rustan, Suriyanto, 2011, Fonts & Typography, Jakarta: Gramedia</i></p>	5%
4	Able to apply Gestalt Theory to letter composition	<ol style="list-style-type: none"> 1.Can describe Gestalt theory in typography 2.Can apply Gestalt theory in typography 	<p>Criteria: 1.Originality 2.Creativity 3.Compliance with the question 4.Neatness 5.Layout proportions</p> <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	Project Based Learning Lecture Small Group Discussion Assignment 2. Application of Gestalt Principles	Project Based Online Learning 4 X 50	<p>Material: Gestalt theory in typography Reference: <i>Adityawan, Arief, 2010, Graphic Design Review, Jakarta: Concept</i></p>	10%
5	Able to apply the principles of image application and apply the principles of dramatization	<ol style="list-style-type: none"> 1.Can explain the role of image and dramatization 2.Can analyze the basic shape of an image 3.Can describe the principles of dramatization 	<p>Criteria: 1.Originality 2.Creativity 3.Compliance with the question 4.Neatness 5.Layout proportions</p> <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	Project Based Learning Lecture Small Group Discussion Assignment 3. Principles of image application and dramatization	Project Based Online Learning 4 X 50	<p>Material: image and dramatization Reference: <i>Adityawan, Arief, 2010, Graphic Design Review, Jakarta: Concept</i></p>	5%
6	Able to apply the principles of image application and apply the principles of dramatization	<ol style="list-style-type: none"> 1.Can explain the role of image and dramatization 2.Can analyze the basic shape of an image 3.Can describe the principles of dramatization 	<p>Criteria: 1.Originality 2.Creativity 3.Compliance with the question 4.Neatness 5.Layout proportions</p> <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	Project Based Learning Lecture Small Group Discussion Assignment 3. Principles of image application and dramatization	Project Based Online Learning 4 X 50	<p>Material: image and dramatization Reference: <i>Adityawan, Arief, 2010, Graphic Design Review, Jakarta: Concept</i></p>	5%
7	Able to make hand lettering	<ol style="list-style-type: none"> 1.Can explain the background of hand lettering 2.Can explain Hand Lettering style 	<p>Criteria: 1.Originality 2.Creativity 3.Conformity with the provisions of the question 4.Neatness</p> <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	Direct instruction Brainstorming Discussion 4 X 50	Asynchronous http://vlearning.unesa.ac.id 4 X 50	<p>Material: Hand Lettering font styles Reader: <i>Adityawan, Arief, 2010, Graphic Design Review, Jakarta: Concept</i></p>	5%

8	Able to make hand lettering	<ol style="list-style-type: none"> 1.Can explain the background of hand lettering 2.Can explain Hand Lettering style 	<p>Criteria:</p> <ol style="list-style-type: none"> 1.Originality 2.Creativity 3.Conformity with the provisions of the question 4.Neatness <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	Direct instruction Brainstorming Discussion 4 X 50	Asynchronous http://vlearning.unesa.ac.id 4 X 50	<p>Material: Hand Lettering font styles Reader: <i>Adityawan, Arief, 2010, Graphic Design Review, Jakarta: Concept</i></p>	5%
9	Able to apply character and impression to font types	<ol style="list-style-type: none"> 1.Can explain the character and impression of font types 2.Can apply character and impression to fonts 	<p>Criteria:</p> <ol style="list-style-type: none"> 1.Attitude 2.Actively ask and answer questions <p>Form of Assessment : Test</p>	Direct instruction Brainstorming Discussion 4 X 50	Asynchronous http://vlearning.unesa.ac.id 4 X 50	<p>Material: character and impression of font types Library: <i>Rustan, Surianto, 2011, Fonts & Typography, Jakarta: Gramedia</i></p>	3%
10	Able to understand letter styles in typography	<ol style="list-style-type: none"> 1.Can explain Classical Typography 2.Can explain Modern Typography 3.Can explain Contemporary Typography 4.Can Apply Typography styles 	<p>Criteria:</p> <ol style="list-style-type: none"> 1.Originality 2.Creativity 3.Conformity with the provisions of the question 4.Neatness 5.Layout proportions <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	Project Based Learning Lecture Small Group Discussion Assignment 4. Letter style in hand lettering 4 X 50	Project Based Online Learning 4 X 50	<p>Material: Classic Typography. Modern Typography and Contemporary Typography Library: <i>Sihombing, Danton, 2015, Graphic Design Typography, Jakarta: Gramedia</i></p>	5%
11	Able to understand letter styles in typography	<ol style="list-style-type: none"> 1.Can explain Classical Typography 2.Can explain Modern Typography 3.Can explain Contemporary Typography 4.Can Apply Typography styles 	<p>Criteria:</p> <ol style="list-style-type: none"> 1.Originality 2.Creativity 3.Conformity with the provisions of the question 4.Neatness 5.Layout proportions <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	Project Based Learning Lecture Small Group Discussion Assignment 4. Letter style in hand lettering 4 X 50	Project Based Online Learning 4 X 50	<p>Material: Classic Typography. Modern Typography and Contemporary Typography Library: <i>Sihombing, Danton, 2015, Graphic Design Typography, Jakarta: Gramedia</i></p>	10%
12	Able to design logotypes	<ol style="list-style-type: none"> 1.Can explain the type and character of the logotype 2.Can apply typography to the logotype 	<p>Criteria:</p> <ol style="list-style-type: none"> 1.Originality 2.Creativity 3.Conformity with the provisions of the question 4.Neatness 5.Layout proportions <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	Project Based Learning Lecture Small Group Discussion Assignment 5. Logotype 3 X 50	Project Based Online Learning	<p>Material: typography on logotypes Reference: <i>Rustan, Surianto, 2017, Logo, Jakarta: Gramedia</i></p>	5%
13	Able to design logotypes	<ol style="list-style-type: none"> 1.Can explain the type and character of the logotype 2.Can apply typography to the logotype 	<p>Criteria:</p> <ol style="list-style-type: none"> 1.Originality 2.Creativity 3.Conformity with the provisions of the question 4.Neatness 5.Layout proportions <p>Form of Assessment : Project Results Assessment / Product Assessment</p>	Project Based Learning Lecture Small Group Discussion Assignment 5. Logotype 3 X 50	Project Based Online Learning	<p>Material: typography on logotypes Reference: <i>Rustan, Surianto, 2017, Logo, Jakarta: Gramedia</i></p>	10%

14	Able to apply poster fonts	1.Can explain the poster font style 2.Can apply typography to posters	Criteria: 1.Originality 2.Creativity 3.Conformity with the provisions of the question 4.Neatness 5.Layout proportions Form of Assessment : Project Results Assessment / Product Assessment	Project Based Learning Lecture Small Group Discussion Assignment 6. Poster Font 4 X 50	Project Based Online Learning 4 X 50	Material: Poster font style Library: <i>Sihombing, Danton, 2015, Graphic Design Typography, Jakarta: Gramedia</i> Material: Typography on posters Reader: <i>Rustan, Surianto, 2020 Layout, Jakarta: Gramedia</i>	5%
15	Able to apply poster fonts	1.Can explain the poster font style 2.Can apply typography to posters	Criteria: 1.Originality 2.Creativity 3.Conformity with the provisions of the question 4.Neatness 5.Layout proportions Form of Assessment : Project Results Assessment / Product Assessment	Project Based Learning Lecture Small Group Discussion Assignment 6. Poster Font 4 X 50	Project Based Online Learning 4 X 50	Material: Poster font style Library: <i>Sihombing, Danton, 2015, Graphic Design Typography, Jakarta: Gramedia</i> Material: Typography on posters Reader: <i>Rustan, Surianto, 2020 Layout, Jakarta: Gramedia</i>	10%
16	Able to apply poster fonts	1.Can explain the poster font style 2.Can apply typography to posters	Criteria: 1.Originality 2.Creativity 3.Conformity with the provisions of the question 4.Neatness 5.Layout proportions Form of Assessment : Project Results Assessment / Product Assessment	Project Based Learning Lecture Small Group Discussion Assignment 6. Poster Font 4 X 50	Project Based Online Learning 4 X 50	Material: Poster font style Library: <i>Sihombing, Danton, 2015, Graphic Design Typography, Jakarta: Gramedia</i> Material: Typography on posters Reader: <i>Rustan, Surianto, 2020 Layout, Jakarta: Gramedia</i>	10%

Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
1.	Participatory Activities	1%
2.	Project Results Assessment / Product Assessment	90%
3.	Test	9%
		100%

Notes

- Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
- The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
- Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
- Indicators for assessing** abilities in the process and student learning outcomes are specific and measurable statements that identify the abilities or performance of student learning outcomes accompanied by evidence.

6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.