	Universitas Negeri Surabaya Faculty of Economics and Business, Master of Economics Education Study Program	**Document Code**

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight			SEMESTER	Compilation Date
Digital Economy Learning	8710302089	Study Program Elective Courses	**T=2**	**P=0**	**ECTS=4.48**	2	July 17, 2024

AUTHORIZATION	SP Developer	Course Cluster Coordinator	Study Program Coordinator
	Dr. Norida Candra Sakti, M.Si	Prof.Dr. Waspodo Tjipto Subroto, M.Pd	Dwi Yuli Rakhmawati, S.Si., M.Si., Ph.D.

Learning model	**Project Based Learning**

Program Learning Outcomes (PLO)	**PLO study program that is charged to the course**	
	PLO-8	Master the concepts and principles of pedagogy, didactics and economics in depth to carry out design, management and evaluation by utilizing science and technology.
	PLO-12	Faithful to God Almighty and able to uphold human values in carrying out duties based on religion, morals and ethics
	Program Objectives (PO)	
	PO - 1	Students are able to understand the concept of the Digital economy
	PO - 2	Students are able to understand Basic Internet Skills
	PO - 3	Students are able to understand and implement digital business technology
	PLO-PO Matrix	

P.O	PLO-8	PLO-12
PO-1		
PO-2		
PO-3		

PO Matrix at the end of each learning stage (Sub-PO)

P.O	Week															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
PO-1																
PO-2																
PO-3																

Short Course Description	This course explains CPMK1. Students are able to understand the concept of the Digital Economy; CPMK2 Students are able to understand Basic Internet Skills CPMK3 Students are able to understand and implement digital business technology. Lectures are carried out using a system of case study analysis, presentations and discussions, project assignments/problem solving, and reflection

References	**Main :**

1. Hariyati. 2020. Efektivitas PBM Berbasis Online pada Masa Pandemi Covid 19 di Pasca Sarjana Unesa (Penelitian Penugasan Pasca Sarjana Unesa Dana PNBP 2020)
2. Subroto W.T. 2020. Efektivitas Pembelajaran Daring sebagai Upaya Pencegahan Covid-19 (Penelitian Kebijakan Fakultas/Jurusan FE Dana PNBP 2020)
3. Harti, Susanti. 2019. Kesiapan Mahasiswa Fakultas Ekonomi Universitas Negeri Surabaya dalam Menghadapi Dunia Kerja di Era Industri 4.0 Dilihat dari Keterampilan Mengajar, Self Efficacy, dan Kemampuan Penguasaan Teknologi (Penelitian Kompetitif Dana PNBP Unesa 2019)
4. Hakim L. 2020. Efektivitas Media Pembelajaran Online yang Digunakan oleh Dosen Selama Pandemi Covid-19 (Penelitian Kebijakan Fakultas/Jurusan FE Dana PNBP 2020)

Supporters:

	Supporting lecturer	Prof.Dr. Waspodo Tjipto Subroto, M.Pd. Dr. Norida Canda Sakti, M.Si. Dr. Siti Sri Wulandari, S.Pd., M.Pd.					

Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline (offline)	Online (online)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Students are able to understand the Development of the Digital Economy	Understanding the Development of the Digital Economy	**Criteria:** Non test: Understanding the Development of the Digital Economy **Form of Assessment** : Participatory Activities, Portfolio Assessment	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	**Material:** Development of the Digital Economy **Reader:** *Hariyati. 2020. Effectiveness of Online-Based PBM during the Covid 19 Pandemic at Unesa Postgraduate (Unesa Postgraduate Assignment Research on 2020 PNBP Funds)*	3%
2	Students are able to understand the New Market in the Digital Economy Era	Understanding the New Market in the Digital Economy Era	**Criteria:** Non test: Students are able to understand the New Market in the Digital Economy Era **Form of Assessment** : Participatory Activities, Portfolio Assessment	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	**Material:** New Market in the Digital Economy Era **Reference:** *Subroto WT 2020. Effectiveness of Online Learning as an Effort to Prevent Covid-19 (Faculty/FE Department Policy Research on 2020 PNBP Funds)*	3%
3	Students are able to understand competing with business models	Understand competing business models	**Criteria:** Non test: Students are able to understand competing with business models **Form of Assessment** : Participatory Activities, Portfolio Assessment	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	**Material:** Competing with business models **Reader:** *Harti, Susanti. 2019. Readiness of Students at the Faculty of Economics, State University of Surabaya in Facing the World of Work in the Industrial Era 4.0 Seen from Teaching Skills, Self-Efficacy, and Technology Mastery Ability (Unesa 2019 PNBP Fund Competitive Research)*	3%
4	Students are able to understand Disruptive Mindset VS Steady Mindset	Understanding Disruptive Mindset VS Steady Mindset	**Criteria:** Non test: Students are able to understand Disruptive Mindset VS Steady Mindset **Form of Assessment** : Participatory Activities, Portfolio Assessment	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	**Material:** Disruptive Mindset VS Steady Mindset **Reference:** *Hakim L. 2020. Effectiveness of Online Learning Media Used by Lecturers During the Covid-19 Pandemic (2020 FE Faculty/Department Policy Research on PNBP Funds)*	3%
5	Students are able to understand Basic Internet Skills: Search Engine Optimization	Understanding Basic Internet Skills: Search Engine Optimization	**Criteria:** Non-test: Students are able to understand Basic Internet Skills: Search Engine Optimization **Form of Assessment** : Participatory Activities, Portfolio Assessment	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	**Material:** Basic Internet Skills: Search Engine Optimization **Literature:** *Subroto WT 2020. Effectiveness of Online Learning as an Effort to Prevent Covid-19 (Faculty/FE Department Policy Research on 2020 PNBP Funds)*	3%

No	Expected Abilities	Study Material	Assessment (Criteria & Form)	Learning Method	Learning Experience	Learning Materials / References	Weight
6	Students are able to understand Basic Internet Skills: Creating Strong Passwords	Understanding Basic Internet Skills: Creating Strong Passwords	**Criteria:** Non Test: • Discuss Basic Internet Skills: Creating Strong Passwords **Form of Assessment** : Participatory Activities, Practice/Performance	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	**Material:** Basic Internet Skills: Creating Strong Passwords **Reader:** *Harti, Susanti. 2019. Readiness of Students at the Faculty of Economics, State University of Surabaya in Facing the World of Work in the Industrial Era 4.0 Seen from Teaching Skills, Self-Efficacy, and Technology Mastery Ability (Unesa 2019 PNBP Fund Competitive Research)*	3%
7	Students are able to understand Basic Internet Skills: Cloud Storage	Understanding Basic Internet Skills: Cloud Storage	**Criteria:** Non-tets: Students are able to understand Basic Internet Skills: Cloud Storage **Form of Assessment** : Participatory Activities	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	**Material:** Basic Internet Skills: Cloud Storage **Reference:** *Hakim L. 2020. Effectiveness of Online Learning Media Used by Lecturers During the Covid-19 Pandemic (Research on FE Faculty/Department Policy on PNBP Funds 2020)*	3%
8	Midterm Exam (UTS)	Midterm Exam (UTS)	**Criteria:** Midterm Exam (UTS) **Form of Assessment** : Test	Midterm Exam (UTS) 2 X 50	Midterm Exam (UTS) 2 X 50	**Material:** - **Library:**	20%
9	Students are able to understand Online Messaging for Business	Understanding Online Messaging for Business	**Criteria:** Non test: Able to understand Online Messaging for Business **Form of Assessment** : Participatory Activities	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	**Material:** Understanding Online Messaging for Business **Reference:** *Hakim L. 2020. Effectiveness of Online Learning Media Used by Lecturers During the Covid-19 Pandemic (Research on FE Faculty/Department Policy on 2020 PNBP Funds)*	3%
10	Students are able to understand Internet Security and Ethics	Understanding Internet Security and Ethics	**Criteria:** Non test: Students are able to understand Internet Security and Ethics **Form of Assessment** : Participatory Activities	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	**Material:** Students are able to understand Internet Security and Ethics **Reference:** *Subroto WT 2020. Effectiveness of Online Learning as an Effort to Prevent Covid-19 (Faculty/FE Department Policy Research on 2020 PNBP Funds)*	7%
11	Students are able to understand Cyber Security: Shopping and Transactions Online safely	Understanding Cybersecurity: Shop and Transact Online safely	**Criteria:** Non test: Understanding Cyber Security: Shop and Transact Online safely **Forms of Assessment** : Participatory Activities, Portfolio Assessment, Practice / Performance	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	**Material:** Understanding Cyber Security: Shopping and Transactions Online Safely **Reference:** *Subroto WT 2020. Effectiveness of Online Learning as an Effort to Prevent Covid-19 (Faculty/FE Department Policy Research on PNBP Funds 2020)*	7%

12	Students are able to understand Data Protection for Business	Understanding Data Protection for Business	**Criteria:** Non test: Understanding Data Protection for Business **Form of Assessment** : Participatory Activities	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	**Material:** Understanding Data Protection for Business **Library:** *Harti, Susanti. 2019. Readiness of Students at the Faculty of Economics, State University of Surabaya in Facing the World of Work in the Industrial Era 4.0 Seen from Teaching Skills, Self-Efficacy, and Technology Mastery Ability (Unesa 2019 PNBP Fund Competitive Research)*	3%
13	Students are able to understand Data Protection for Business	Understanding Data Protection for Business	**Criteria:** Non test: Understanding Data Protection for Business **Form of Assessment** : Participatory Activities	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	**Material:** Understanding Data Protection for Business **Library:** *Harti, Susanti. 2019. Readiness of Students at the Faculty of Economics, State University of Surabaya in Facing the World of Work in the Industrial Era 4.0 Seen from Teaching Skills, Self-Efficacy, and Technology Mastery Ability (Unesa 2019 PNBP Fund Competitive Research)*	3%
14	Students are able to understand Social Media and Marketplace Based Digital Marketing	Understanding Social Media and Marketplace Based Digital Marketing	**Criteria:** Non test: Understanding Social Media and Marketplace Based Digital Marketing **Form of Assessment** : Participatory Activities	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	**Material:** Digital Marketing Based on Social Media and Marketplaces **Reference:** *Hakim L. 2020. Effectiveness of Online Learning Media Used by Lecturers During the Covid-19 Pandemic (Faculty/FE Department Policy Research on 2020 PNBP Funds)*	3%
15	Students are able to understand Social Media and Marketplace Based Digital Marketing	Understanding Social Media and Marketplace Based Digital Marketing	**Criteria:** Non test: Understanding Social Media and Marketplace Based Digital Marketing **Form of Assessment** : Participatory Activities	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	Lectures, Cooperative Learning, Analyzing case studies related to 2 X 50 study materials	**Material:** Digital Marketing Based on Social Media and Marketplaces **Reference:** *Hakim L. 2020. Effectiveness of Online Learning Media Used by Lecturers During the Covid-19 Pandemic (Faculty/FE Department Policy Research on 2020 PNBP Funds)*	3%
16	FINAL SEMESTER EXAMINATION (UAS)	FINAL SEMESTER EXAMINATION (UAS)	**Criteria:** FINAL SEMESTER EXAMINATION (UAS) **Form of Assessment** : Test	FINAL SEMESTER EXAMINATION (UAS) 2 x 50	FINAL SEMESTER EXAMINATION (UAS) 2 x 50	**Material:** - **Library:**	30%

Evaluation Percentage Recap: Project Based Learning

No	Evaluation	Percentage
1.	Participatory Activities	36.33%
2.	Portfolio Assessment	9.83%
3.	Practice / Performance	3.83%
4.	Test	50%
		99.99%

Notes

1. **Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
2. **The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
5. **Indicators for assessing** abilities in the process and student learning outcomes are specific and measurable statements that identify the abilities or performance of student learning outcomes accompanied by evidence.
6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.