



Universitas Negeri Surabaya
Faculty of Economics and Business,
Master of Economics Education Study Program

Document Code

SEMESTER LEARNING PLAN

Courses	CODE	Course Family	Credit Weight			SEMESTER	Compilation Date
Strategic Management Studies	8710302106		T=2	P=0	ECTS=4.48	3	May 10, 2023
AUTHORIZATION	SP Developer		Course Cluster Coordinator			Study Program Coordinator	
	Dr. Siti Sri Wulandari, S.Pd., M.Pd		Dr. Siti Sri Wulandari, S.Pd., M.Pd.			Dwi Yuli Rakhmawati, S.Si., M.Si., Ph.D.	

Learning model	Case Studies
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Program Learning Outcomes (PLO)	PLO study program that is charged to the course																																																																																																					
	PLO-12	Faithful to God Almighty and able to uphold human values in carrying out duties based on religion, morals and ethics																																																																																																				
	Program Objectives (PO)																																																																																																					
	PO - 1	Able to study and review research results in the field of strategic management in the form of scientific articles that have been published in national journals																																																																																																				
	PO - 2	Able to understand and examine research results in the field of strategic management in the form of scientific articles that have been published in international journals																																																																																																				
	PO - 3	Able to prepare research proposals in the field of strategic management based on research and analysis of strategic management research results																																																																																																				
	PO - 4	Able to carry out research in the field of strategic management																																																																																																				
	PLO-PO Matrix																																																																																																					
		<table border="1" style="margin-left: 40px;"> <tr> <td>P.O</td> <td>PLO-12</td> </tr> <tr> <td>PO-1</td> <td></td> </tr> <tr> <td>PO-2</td> <td></td> </tr> <tr> <td>PO-3</td> <td></td> </tr> <tr> <td>PO-4</td> <td></td> </tr> </table>	P.O	PLO-12	PO-1		PO-2		PO-3		PO-4																																																																																											
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PO Matrix at the end of each learning stage (Sub-PO)																																																																																																						
	<table border="1" style="margin-left: 40px;"> <thead> <tr> <th rowspan="2">P.O</th> <th colspan="16">Week</th> </tr> <tr> <th>1</th><th>2</th><th>3</th><th>4</th><th>5</th><th>6</th><th>7</th><th>8</th><th>9</th><th>10</th><th>11</th><th>12</th><th>13</th><th>14</th><th>15</th><th>16</th> </tr> </thead> <tbody> <tr> <td>PO-1</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> <tr> <td>PO-2</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> <tr> <td>PO-3</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> <tr> <td>PO-4</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> </tbody> </table>	P.O	Week																1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	PO-1																	PO-2																	PO-3																	PO-4																
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Short Course Description	Study and review of research results in the field of strategic management. Research in the field of strategic management refers to the fields of basic secondary education and higher education. Study sources can come from scientific articles that have been published in national and international journals or in national or international proceedings. Based on this study and analysis, it is hoped that it can provide references and references for the development of research in the field of strategic management.
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References	Main :	
		<ol style="list-style-type: none"> 1. 1. John A. Pearce II & Richard B. Robinson, Jr (2003), Strategic management: Formulation, Implementation, and Control, 8 th ed., Boston: McGraw-Hill. 2. 2. Michael A. Hitt, R. Duane Ireland, and Robert E. Hoskisson (2001), Strategic Management Competitiveness and Globalization, 4th ed., Cincinnati: South-Western College Publishing. 3. 3. Richard Koch (2001), Guide to Strategy: How to Create and Deliver a Useful Strategy, 2nd ed., London-Prentice-Hall
	Supporters:	

	<ol style="list-style-type: none"> Susanti. 2020. Pengembangan Naskah Akademik Unesa sebagai PTN-BH (Penelitian Penugasan Kebijakan Strategis Universitas Batch 3 Dana PNBP 2020) Susanti. 2021. Pengembangan Peraturan Rektor Unesa tentang Unsur Pelaksana Akademik. Pemberian Ijazah, Gelar Kehormatan, dan Penyelenggaraan Pendidikan (Penelitian Kebijakan Strategis Universitas (Penugasan PTNBH) Unesa Dana PNBP 2021) Susanti. 2020. Pengembangan Road Map Penelitian Bidang Unggulan Sosial Unesa (Penelitian Penugasan Kebijakan Strategis Universitas Batch 3 Dana PNBP 2020) Hariyati. 2021. Pengembangan Peraturan Rektor Unesa tentang Kebebasan Akademik dan Kebebasan Mimbar Akademik dan tentang Pengadaan Barang dan Jasa (Penelitian Kebijakan Strategis Universitas (Penugasan PTNBH) Unesa Dana PNBP 2021) Hariyati. 2020. Penyaluran Sembako bagi Warga Terdampak Covid 19 (PKM Penugasan Kebijakan Strategi Universitas PNBP 2020) Harti. 2020. Strategi Ketahanan Pangan di Tengah Pandemi Covid 19 bagi Mahasiswa Pendidikan Tata Niaga di Asrama (PKM Kebijakan Fakultas/Jurusan FE Dana PNBP 2020) Wulandari S.S. 2020. Edukasi Pencegahan Penyebaran Covid 19 melalui Peningkatan Gizi untuk Menjaga Imunitas Masyarakat Terdampak (PKM Penugasan Kebijakan Strategi Universitas Dana PNBP 2020) Jurnal-jurnal bidang manajemen strategik 						
Supporting lecturer	Prof. Drs. Yoyok Soesatyo, S.H., M.M., Ph.D. Dr. Harti, M.Si. Dr. Siti Sri Wulandari, S.Pd., M.Pd.						
Week-	Final abilities of each learning stage (Sub-PO)	Evaluation		Help Learning, Learning methods, Student Assignments, [Estimated time]		Learning materials [References]	Assessment Weight (%)
		Indicator	Criteria & Form	Offline (offline)	Online (online)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Able to study and analyze research results in the field of strategic management	Able to study and review scientific articles that have been published in national journals/proceedings	Criteria: reviewing and examining scientific articles that have been published in national journals/proceedings Forms of Assessment : Participatory Activities, Portfolio Assessment, Practice / Performance	Lectures, presentations, discussions 2x50	Lectures, presentations, discussions 2x50	Material: reviewing and reviewing research results in the field of strategic management. References: 1. John A. Pearce II & Richard B. Robinson, Jr (2003), <i>Strategic management: Formulation, Implementation, and Control, 8 th ed., Boston: McGraw- Hill.</i>	3%
2	Able to study and analyze research results in the field of strategic management	Able to study and review scientific articles that have been published in national journals/proceedings	Criteria: reviewing and examining scientific articles that have been published in national journals/proceedings Forms of Assessment : Participatory Activities, Portfolio Assessment, Practice / Performance	Lectures, presentations, discussions 2x50	Lectures, presentations, discussions 2x50	Material: reviewing and reviewing research results in the field of strategic management. References: 2. Michael A. Hitt, R. Duane Ireland, and Robert E. Hoskisson (2001), <i>Strategic Management Competitiveness and Globalization, 4th ed., Cincinnati: South-Western College Publishing.</i>	3%
3	Able to study and analyze research results in the field of strategic management	Able to study and review scientific articles that have been published in national journals/proceedings	Criteria: reviewing and examining scientific articles that have been published in national journals/proceedings Forms of Assessment : Participatory Activities, Portfolio Assessment, Practice / Performance	Lectures, presentations, discussions 2x50	Lectures, presentations, discussions 2x50	Material: reviewing and reviewing research results in the field of strategic management References: 3. Richard Koch (2001), <i>Guide to Strategy: How to Create and Deliver a Useful Strategy, 2nd ed., London-Prentice-Hall</i>	3%

4	Able to study and analyze research results in the field of strategic management	Able to study and review scientific articles that have been published in national journals/proceedings	<p>Criteria: reviewing and examining scientific articles that have been published in national journals/proceedings</p> <p>Forms of Assessment : Participatory Activities, Portfolio Assessment, Practice / Performance</p>	Lectures, presentations, discussions 2x50	Lectures, presentations, discussions 2x50	<p>Material: reviewing and examining the results of research in the field of strategic management</p> <p>Reader: Susanti. 2020. <i>Development of Unesa Academic Manuscripts as PTN-BH (Research on University Strategic Policy Assignments Batch 3 for 2020 PNBP Funds)</i></p>	3%
5	Able to study and analyze research results in the field of strategic management	Able to study and review scientific articles that have been published in national journals/proceedings	<p>Criteria: reviewing and examining scientific articles that have been published in national journals/proceedings</p> <p>Forms of Assessment : Participatory Activities, Portfolio Assessment, Practice / Performance</p>	Lectures, presentations, discussions 2x50	Lectures, presentations, discussions 2x50	<p>Material: reviewing and examining the results of research in the field of strategic management</p> <p>Reader: Susanti. 2021. <i>Development of Unesa Chancellor's Regulations regarding Academic Implementation Elements, Awarding Diplomas, Honorary Degrees, and Education Administration (Unesa University Strategic Policy Research (PTNBH Assignment) 2021 PNBP Funds)</i></p>	3%
6	Able to study and analyze research results in the field of strategic management	Able to study and review scientific articles that have been published in national journals/proceedings	<p>Criteria: reviewing and examining scientific articles that have been published in national journals/proceedings</p> <p>Forms of Assessment : Participatory Activities, Portfolio Assessment, Practice / Performance</p>	Lectures, presentations, discussions 2x50	Lectures, presentations, discussions 2x50	<p>Material: reviewing and examining the results of research in the field of strategic management</p> <p>Reader: Susanti. 2020. <i>Development of a Research Road Map in the Leading Social Sectors of Unesa (Research on University Strategic Policy Assignments Batch 3 for 2020 PNBP Funds)</i></p>	3%
7	Preparing a Research Proposal in the field of strategic management	Able to prepare research proposals in the field of strategic management	<p>Criteria: non test: Preparing a Research Proposal in the field of strategic management</p> <p>Form of Assessment : Practice / Performance</p>	Lectures, presentations, discussions, assignments 2x50	Lectures, presentations, discussions, assignments 2x50	<p>Material: Preparing a Research Proposal in the field of strategic management</p> <p>Reader: Hariyati. 2021. <i>Development of the Unesa Chancellor's Regulations on Academic Freedom and Freedom of the Academic Forum and on Procurement of Goods and Services (Unesa Strategic University Policy Research (PTNBH Assignment) 2021 PNBP Funds)</i></p>	3%

8	UTS	UTS	Criteria: UTS Form of Assessment : Test	UTS 2x50	UTS 2x50	Material: - Library:	20%
9	Conduct research in the field of strategic management	Able to conduct research in the field of strategic management	Criteria: Conduct research in the field of strategic management Form of Assessment : Participatory Activities, Practice/Performance	Assignments/Projects 2x50	Assignments/Projects 2x50	Material: Conducting research in the field of strategic management Reference: <i>Harti. 2020. Food Security Strategy in the Midst of the Covid 19 Pandemic for Students of Commerce Education in Dormitories (PKM Faculty/FE Department Policy 2020 PNPB Funds)</i>	3%
10	Conduct research in the field of strategic management	Able to conduct research in the field of strategic management	Criteria: Conduct research in the field of strategic management Form of Assessment : Project Results Assessment / Product Assessment	Assignments/Projects 2x50	Assignments/Projects 2x50	Material: Conducting research in the field of strategic management Reference: <i>Wulandari SS 2020. Education on preventing the spread of Covid 19 through improving nutrition to maintain the immunity of affected communities (PKM 2020 PNPB Fund University Strategy Policy Assignment)</i>	7%
11	Conduct research in the field of strategic management	Able to conduct research in the field of strategic management	Criteria: Conduct research in the field of strategic management Form of Assessment : Assessment of Project Results / Product Assessment, Practices / Performance	Assignments/Projects 2x50	Assignments/Projects 2x50	Material: Conducting research in the field of strategic management. Library: <i>Journals in the field of strategic management</i>	3%
12	Conduct research in the field of strategic management	Able to conduct research in the field of strategic management	Criteria: Conduct research in the field of strategic management Form of Assessment : Project Results Assessment / Product Assessment	Assignments/Projects 2x50	Assignments/Projects 2x50	Material: Conducting research in the field of strategic management Reader: <i>Susanti. 2020. Development of Unesa Academic Manuscripts as PTN-BH (Research on University Strategic Policy Assignments Batch 3 for 2020 PNPB Funds)</i>	7%

13	Present reports on strategic management research results	Able to present strategic management research results reports	<p>Criteria: Present reports on strategic management research results</p> <p>Form of Assessment : Practice / Performance</p>	Lectures, presentations, discussions and assignments/projects 2x50	Lectures, presentations, discussions and assignments/projects 2x50	<p>Material: Presenting a report on the results of strategic management research.</p> <p>Reader: Susanti. 2021. <i>Development of Unesa Chancellor's Regulations regarding Academic Implementation Elements, Awarding Diplomas, Honorary Degrees, and Education Administration (Unesa University Strategic Policy Research (PTNBH Assignment) 2021 PNB Fund)</i></p>	3%
14	Present reports on strategic management research results	Able to present strategic management research results reports	<p>Criteria: Present reports on strategic management research results</p> <p>Form of Assessment : Practice / Performance</p>	Lectures, presentations, discussions and assignments/projects 2x50	Lectures, presentations, discussions and assignments/projects 2x50	<p>Material: Presenting a report on the results of strategic management research</p> <p>Library: Wulandari SS 2020. <i>Education on preventing the spread of Covid 19 through improving nutrition to maintain the immunity of affected communities (PKM 2020 PNB Fund University Strategy Policy Assignment)</i></p>	3%
15	Present reports on strategic management research results	Able to present strategic management research results reports	<p>Criteria: Present reports on strategic management research results</p> <p>Form of Assessment : Practice / Performance</p>	Lectures, presentations, discussions and assignments/projects 2x50	Lectures, presentations, discussions and assignments/projects 2x50	<p>Material: Presenting a report on strategic management research.</p> <p>References: 1. John A. Pearce II & Richard B. Robinson, Jr (2003), <i>Strategic management: Formulation, Implementation, and Control</i>, 8 th ed., Boston: McGraw-Hill.</p>	3%
16	UAS	UAS	<p>Criteria: UAS</p> <p>Form of Assessment : Test</p>	UAS 2x50	UAS	<p>Material: -</p> <p>Library:</p>	30%

Evaluation Percentage Recap: Case Study

No	Evaluation	Percentage
1.	Participatory Activities	7.5%
2.	Project Results Assessment / Product Assessment	15.5%
3.	Portfolio Assessment	6%
4.	Practice / Performance	21%
5.	Test	50%
		100%

1. **Learning Outcomes of Study Program Graduates (PLO - Study Program)** are the abilities possessed by each Study Program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through the learning process.
2. **The PLO imposed on courses** are several learning outcomes of study program graduates (CPL-Study Program) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
3. **Program Objectives (PO)** are abilities that are specifically described from the PLO assigned to a course, and are specific to the study material or learning materials for that course.
4. **Subject Sub-PO (Sub-PO)** is a capability that is specifically described from the PO that can be measured or observed and is the final ability that is planned at each learning stage, and is specific to the learning material of the course.
5. **Indicators for assessing** abilities in the process and student learning outcomes are specific and measurable statements that identify the abilities or performance of student learning outcomes accompanied by evidence.
6. **Assessment Criteria** are benchmarks used as a measure or measure of learning achievement in assessments based on predetermined indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
7. **Forms of assessment:** test and non-test.
8. **Forms of learning:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning Methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of study materials which can be presented in the form of several main points and sub-topics.
11. **The assessment weight** is the percentage of assessment of each sub-PO achievement whose size is proportional to the level of difficulty of achieving that sub-PO, and the total is 100%.
12. TM=Face to face, PT=Structured assignments, BM=Independent study.